

Haliburton Highlands' 'Safely Distanced, Totally Connected' Sweepstakes Rules and Regulations

1 - SWEEPSTAKES DESCRIPTION AND PARTICIPATION:

1.1 - Sweepstakes Start Date: "Safely Distanced, Totally Connected Contest" (the "Sweepstakes") will start on Monday, November 16, 2020 at 10:00 am EST.

1.2 - Sweepstakes Closing Date: The deadline for entering the Sweepstakes is Monday, December 14, 2020 at 11:59 pm EST.

1.3 - Draw: The prizes to be awarded pursuant to this Sweepstakes (as described in these Rules and Regulations) will be awarded to the (1) winner of a random draw from among eligible Sweepstakes entries (the "Winners"). The draw will take place on Tuesday, December 15, at approximately 12:01 pm EST in Minden, Ontario (the "Draw"). The odds of being (randomly) selected to win the prizes will depend on the total number of eligible entries received during the duration of the Sweepstakes.

1.4 - Sponsor: The Sweepstakes sponsor is The County of Haliburton.

1.5 - Eligibility: No purchase necessary. Sweepstakes participants must reside in Ontario and have reached the age of majority in their province of residence at the time they enter the Sweepstakes. This Sweepstakes is not open to employees of The County of Haliburton or its affiliated companies, its affiliated sponsors, its advertising and promotion agencies, any person who resides with any of these individuals, or any member of their respective families living under the same roof.

1.6 - How to Participate: To participate in the Sweepstakes, participants must post a photo on Instagram with the hashtags #TotallyConnected and #MyHaliburtonHighlands – featuring a location that falls within the Haliburton Highlands' region. The participants who are drawn at random will be required to correctly answer a skill-testing mathematical question within a specified time. If the candidate responds incorrectly to this question, his/her entry will be rejected.

To be eligible for entry ALL photo posts must:

- Be posted to Instagram through a publicly-visible account and include at both of the hashtags: #TotallyConnected, #MyHaliburtonHighlands
- Tag a location within the Haliburton Highlands' region – show us your favourite place to "connect" in the Haliburton Highlands (e.g. could be any location, public or private)

To receive one (1) additional Sweepstake entry, participants may tag their friends (minimum one (1) friend, no maximum).

1.7 - Prize: One (1) grand prize will be drawn (the "Prize").

PRIZES DETAILS:

Grand Prize Package – Products Included:

- One (1) YETI “Roadie 24” cooler, approx. value \$280
- Four (4) YETI “Rambler” insulated tumblers, approx. value \$100
- One (1) Stanley “Go Vacuum” Insulated Growler, approx. value \$50
- Four (4) Northern Cabin “Hooded Sherpa Blankets”, approx. value \$120
- One (1) For Living “Robson” Outdoor Fire bowl, approx. value \$150
- Four (4) Kuma “Lazy Bear” insulated chairs: approx. value \$480
- One (1) Charcuterie Board created by Matt Mihlik, Olive wood, handmade, approx. value \$150
- One (1) Gift Certificate from Eagle Lake Country Market approx. value \$50
- Two (2) Vintage Garden String Lights 10’ by CANVAS, approx. value \$60

The above prize package is worth approximately \$1,500 CAD and includes shipping within the Haliburton Highlands region.

1.9 - Winner: the Winners’ name, city and province of residence will be made available, upon request, to members of the public who request the information, according to this paragraph. To do so, please send your request (along with your name and address on a self-addressed postage-paid return envelope) in writing, by regular mail to: “Safely Distanced, Totally Connected”, Tourism Department, County of Haliburton, 11 Newcastle Street, Minden, ON. Such requests must be received by The County of Haliburton by mail.

1.10 - Sweepstakes Prize Claim Dates: Prize must be claimed from The County of Haliburton as offered between Tuesday, December 15, 2020 and Friday, December 18, 2020.

2 - GENERAL RULES:

2.1 - Contacting the Winners: The Winners whose entries are randomly selected during the Draw, will be contacted through the social media account they posted from, at the discretion of The County of Haliburton. Upon The County of Haliburton establishing contact with the Winner and taking care of the required formalities, The County of Haliburton will send them the Prize details by email at the address provided by the Winner. If The County of Haliburton and/or its sponsor are unable, within a deadline of seven (7) days following the Draw, to reach the Sweepstakes participant whose entry was randomly selected, another Winner will be drawn at random within the next four (4) days for each participant that could not be reached.

2.3 - Release: As a condition to receiving their Prize, the Winner drawn at random for the prize will be required to sign a release and waiver form confirming that they comply with these Rules and Regulations and meet the eligibility requirements, that they accept the Prize and that they release and hold harmless the Sweepstakes organizers, their employees and those of their affiliated companies, their administrators and managers as well as their officers with respect to any injury, accident, loss or death related to any aspect of the Prize or this Sweepstakes. The Winner will have seven (7) days after being contacted by The County of Haliburton to return the duly executed release form by email. Failing to do so will result in another participant being drawn at random and the original Winner shall have no recourse against The County of Haliburton.

2.4 - Exclusion of Liability: The County of Haliburton cannot be held responsible for any material or physical damage that can be linked in any way to the Prize awarded as part of the Sweepstakes. The County of Haliburton does not assume any responsibility in a case of any kind where their inability to act would result in an act or a situation that is beyond their control or in case of a strike, lock-out or any other labour dispute in the establishments, organizations or companies whose services are used in holding the Sweepstakes.

2.5 - Use of Name, Image, etc.: By posting Sweepstake photos as described, each participant in the Sweepstakes accepts to be bound by these Rules and Regulations and consents, if he/she wins the Prize, to divulge his/her name. Each participant and Winner, by entering the contest, authorizes The County of Haliburton to use his/her name, photograph, image, statements regarding the Prize, place of residence and/or voice, with or without any kind of remuneration, and at The County of Haliburton's discretion, and without any limit on the period of use, in all media and on a provincial or national level, for publicity or any other purpose. Each Winner must sign, if and when requested from time to time by The County of Haliburton, a waiver and permission document confirming the aforementioned permission to use his/her name, image and voice.

2.6 - False Identity: The entry of any person using an assumed name, alias or false identity to participate in the Sweepstakes will be deemed null and void and, as such, may be disregarded by The County of Haliburton. Incomplete entries and entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to enter multiple times will be automatically void.

2.7 - Errors: The County of Haliburton cannot be held responsible for any errors, incorrect or inaccurate transcription or registration of Sweepstakes entry information, nor for technical difficulties due to a server, network, hardware or software failure, a transmission problem or a loss of data sent by participants. If a participant is randomly picked during the Draw due to a system error, malfunction or defect, the Prize at issue may be re-awarded to another participant.

2.8 - Personal Information: Subject to the aforementioned, personal information gathered in the context of the Sweepstakes will not be used by The County of Haliburton except for the purpose of administering and conducting the Sweepstakes, and for no other purpose without consent. In supplying this information, participants consent to The County of Haliburton use of all such information for the purposes indicated above.