

# "Creating Community Wealth and Well-Being"



Presenter: Peter Kenyon



# 1. Spending time again in Canada

Constance Creek,  
March Township,  
Kanata, Ottawa



John  
Hedley



Bruce  
Hedley

 Leighton  
Holdings





# WINTER in WESTERN AUSTRALIA

# SUMMER in WESTERN AUSTRALIA





## 2. Being in Minden





**Minden Village 1909**





MINDEN, ONT.

3



Main Street, Minden, Ontario, Canada.—1.



*Minden, Ontario, Canada*

*Photo: G. Ross*







# 3. Spending time with people who care!

Paul Born,  
Tamarack  
Ontario, Canada



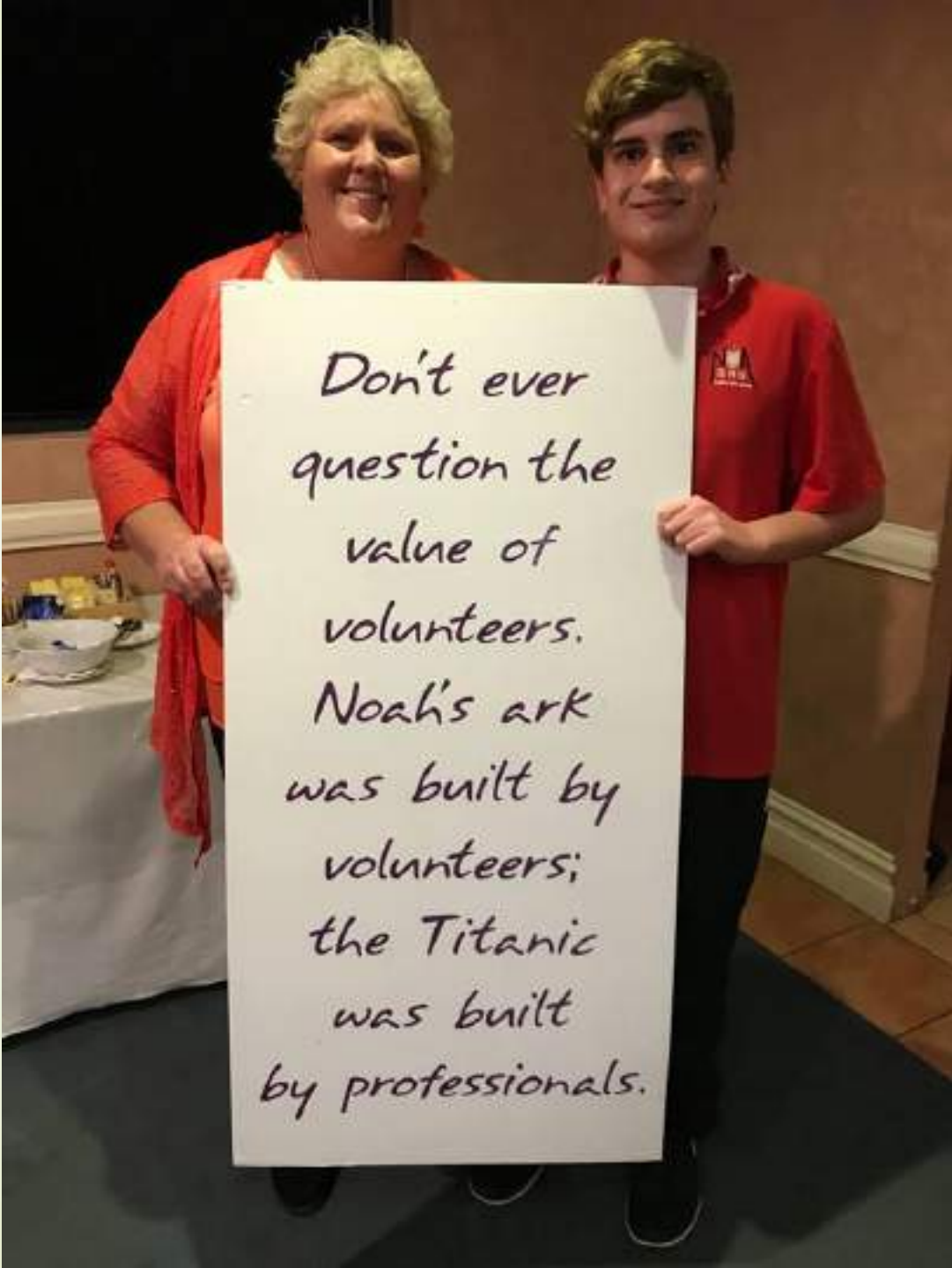
**"The greatest asset of any community is simply people who care"**

## Robert Orben



*'I want to thank and pay tribute to all of our volunteers - those dedicated people who believe in all work and no pay'*



A photograph of a woman with short blonde hair wearing an orange cardigan and a young man with brown hair wearing a red polo shirt. They are both smiling and holding a large white sign. The sign has handwritten text in black ink. The background shows an indoor setting with a table covered in a white cloth and some items on it.

*Don't ever  
question the  
value of  
volunteers.  
Noah's ark  
was built by  
volunteers;  
the Titanic  
was built  
by professionals.*

# Australian Governor-General Sir Ninian Stephen



*“Volunteers are so essential a part of the complex mechanism of our communities that without them the whole fabric of society would be placed at risk”*

## 4. Spending time in a learning environment

'In times of change it is the learners who inherit the future.

Those who have finished learning find themselves equipped to live in a world that no longer exists.'

Eric Hoffer

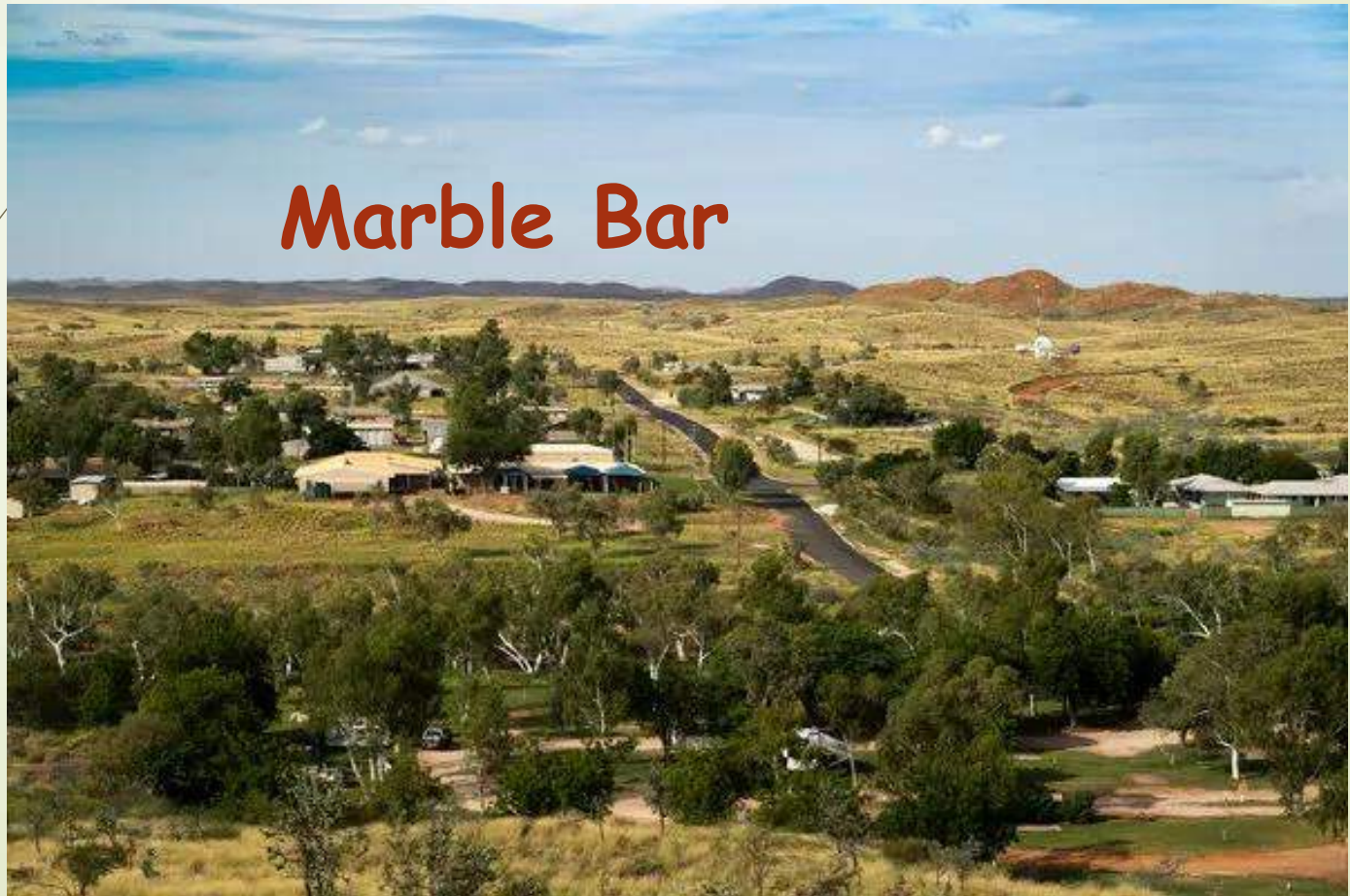


## Rev Moses Coady



**“The person who has  
ceased to learn ought not  
to be allowed to wander  
around in these dangerous  
times”**

## 5. Spending time with small-town folk





**'Marble Bar is best known as the stinking hot joint which is always seems to get a crack in the weather report!'**

**West Australian Newspaper 20/4/16**









# Iron Clad Pub



# Phenxx founder and chief executive Kait Tregenza in Marble Bar



# 'Australia's Hottest Woman' Campaign



# 'Australia's Hottest Woman' Campaign

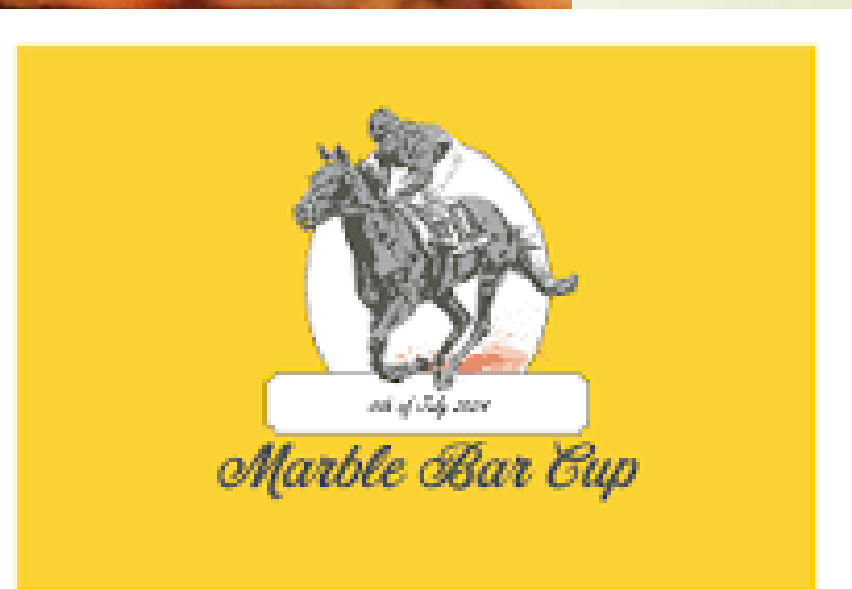


# 'Australia's Hottest Woman' Campaign



## 'Australia's Hottest Woman' Campaign








# Marble Cup RaceTrack



# Undies Race





**'The nice thing about  
living in a small town is  
that when you don't  
know what you're doing,  
someone else does'**

**-Source Unknown**



## Richard Russo

'People in small towns, much more than in cities, share a destiny'



**'The sun does not  
forget a village  
because it is small'**

**African Proverb**

## 6. Sharing "What builds a great community?"



**John Kania, Co-Creator of Collective  
Impact**



***"Community has the power to change everything. No amount of innovation, individual brilliance, or money can transform our broken society as effectively and sustainably as building community"***

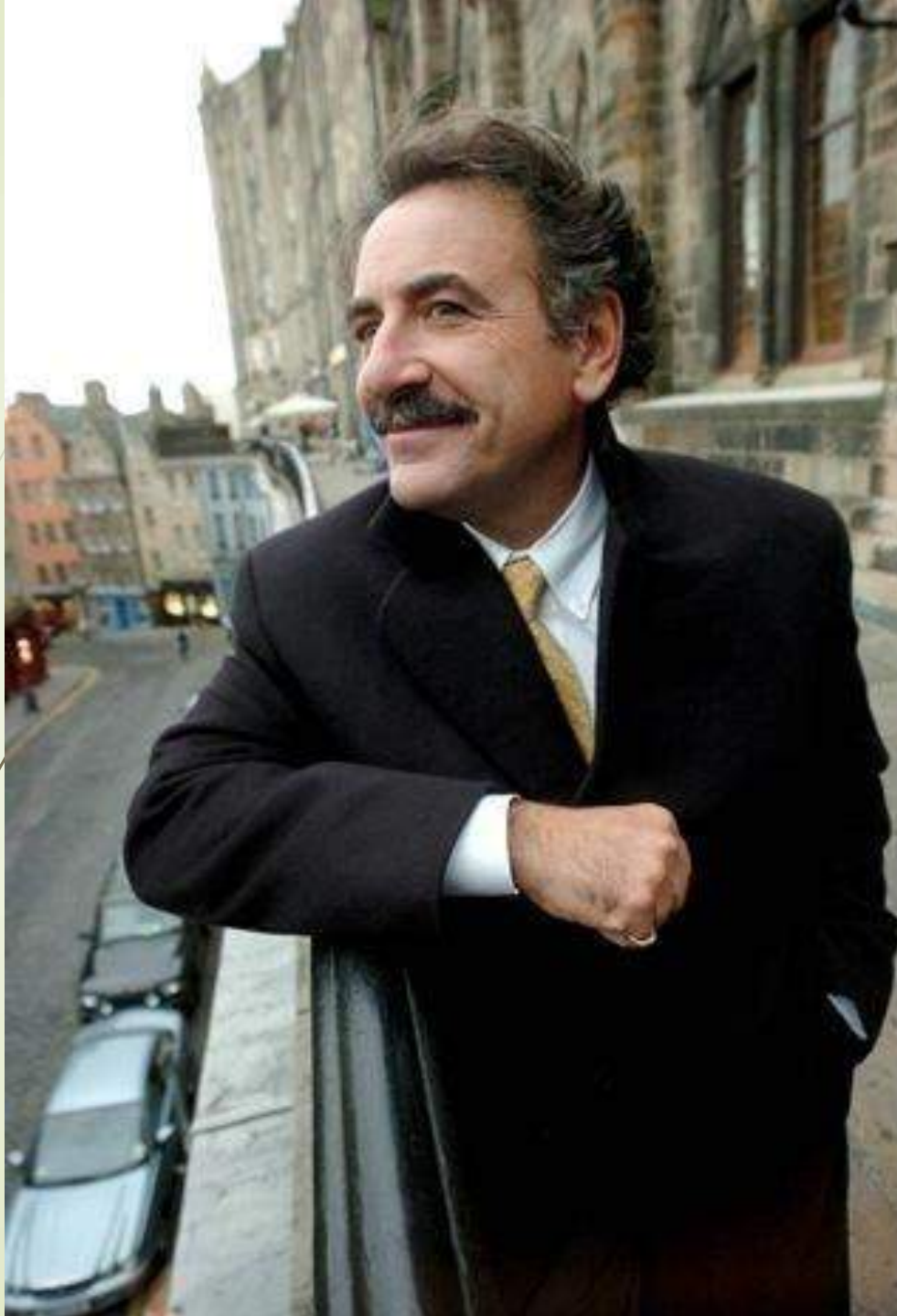
# Community Power

'I work from the firm belief that "whatever the issue, community is the answer."

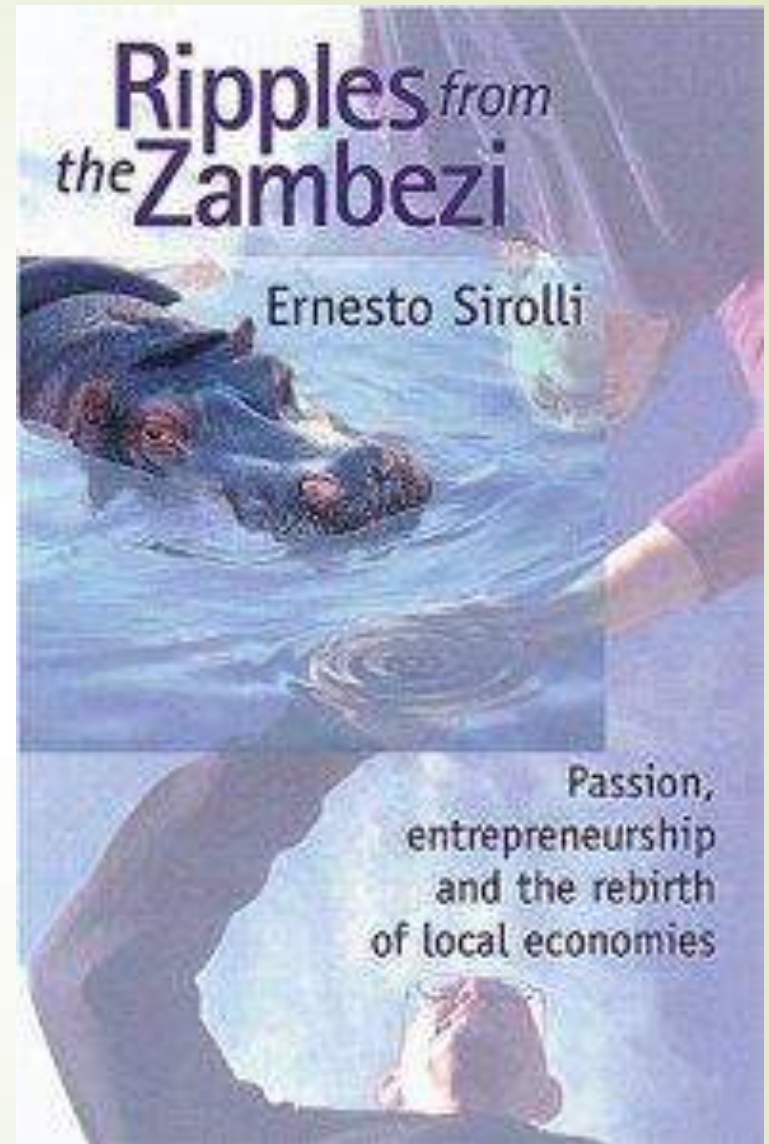
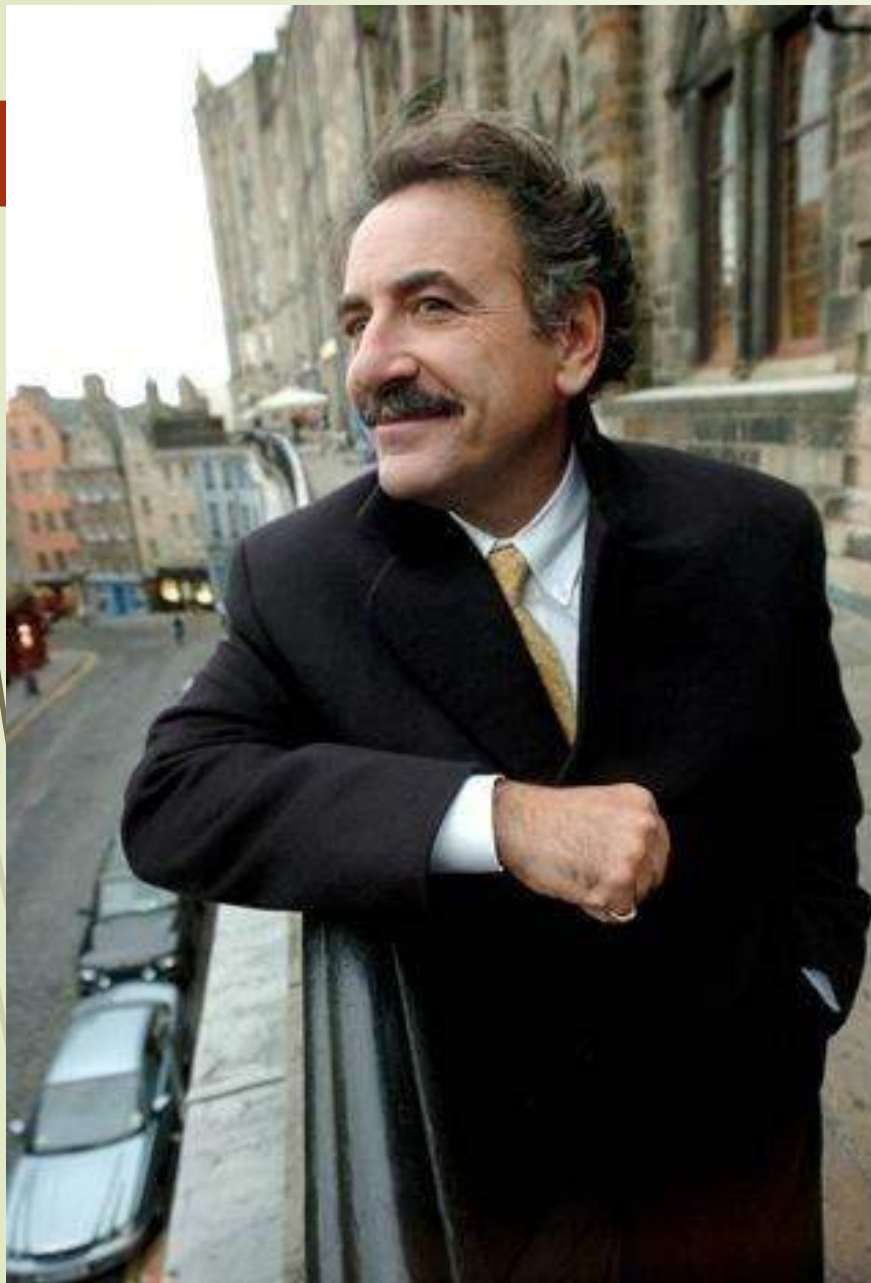
-Margaret Wheatley



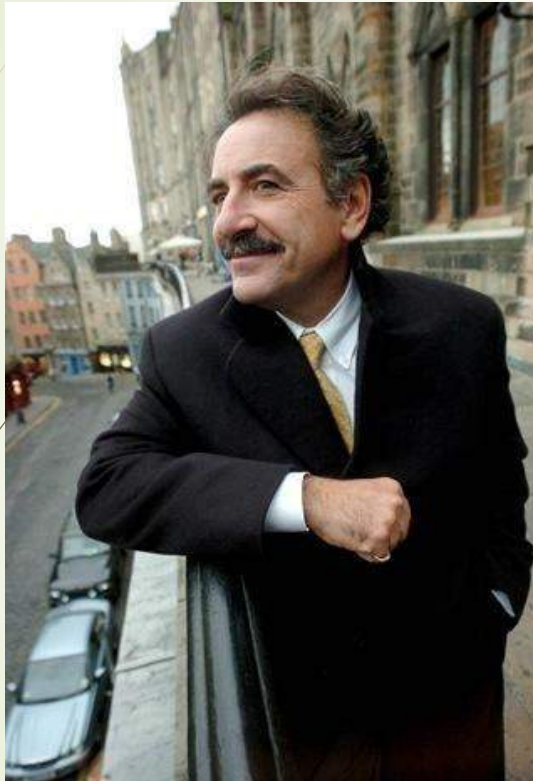




**Ernesto  
Sirolli**

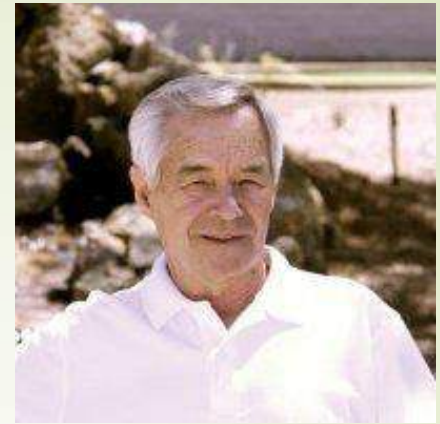


## Ernesto Sirolli




**'The future of every community lies in capturing the passion, imagination, and resources of its people'.**

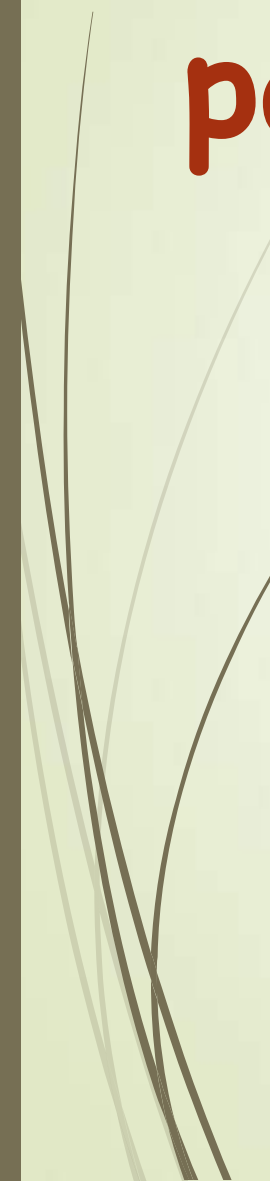
# Harold Flaming



**'The wisdom of the  
community always exceeds  
the knowledge of the  
experts'**



**Greet 2 other  
participants that you  
do not know and  
share why you are  
here today.**





That's Us!



Welcome

# The Story of Kulin





# Kulin Community Futures Workshop - 1994

**Theme:** "Where is Kulin going? Don't put your future of the town in the hands of others - take control of your own destiny!"





# MISSION

Stop depopulation and loss of town services through-

- Becoming a more than “a dot on the map”.
- Building local pride and commitment.



# KULIN BUSH RACES

## FACEBOOK & EVENT GUIDE



30TH OF SEP. 1ST @ 2ND OF OCT 2016



For entry information please contact:

Becky Johnson and Stephanie Lamb - Race Team Co-ordinator - [kulimbushraces@outlook.com](mailto:kulimbushraces@outlook.com)

General Enquiries: [BeckyJohnson@kulimbushraces.com.au](mailto:BeckyJohnson@kulimbushraces.com.au) or 0800 130111 - [www.kulimbushraces.com.au](http://www.kulimbushraces.com.au) - 74 Pine - 4 Ways







# Kulin Community Bank

 **Bendigo Bank**  
Bigger than a bank





Tin Horse  
- highway -





Lamara Davis



# Camp Hart



# Community Owned Pub



Baby boom: Kulin mums Casey Williams with Amriah Spencer, Cindy Mullan with Parker, Steph Marh with Mae Bradford, Gen Whisson with Huxley and Elle Bowey with Will. Picture: Daniel Wilkins



## DELIVERY RATES

Average number of babies in a woman's lifetime

### Highest fertility rate

- 3.30 Brookton
- 3.29 Meekatharra
- 3.12 Kulin
- 3.04 Gnowangerup
- 2.96 Kununurra
- 2.75 Dowerin
- 2.70 Newman
- 2.63 Morawa
- 2.62 Moora
- 2.58 Northam, South Hedland



### Lowest fertility rate

- 0.9 Perth City
- 1.10 North Coogee
- 1.26 Bull Creek
- 1.29 Mt Lawley-Ingleswood
- 1.32 Murdoch-Kardinya
- 1.33 Bateman, Willetton
- 1.34 South Perth/Kensington
- 1.35 North Perth, Mosman Park/Peppermint Grove, Riverton/Shelley/Rossmoyne
- 1.40 Applecross/Ardross, Winthrop
- 1.41 Ocean Reef

Source: Australian Bureau of Statistics

# KULIN SHOWS US HOW TO DO IT

KULIN is fertile in more ways than one, with ideal growing conditions for wheat, sheep — and babies.

New Australian Bureau of Statistics data reveals the women in the small Wheatbelt town — best known for its Tin Horse Highway — are among WA's most fertile.

Kulin's fertility rate was 3.12 babies born to each woman over the course of her lifetime.

It's part of a baby boom in country WA, with the top 10 most fertile locations

dotted across our vast State.

In 2016, more than 35,000 babies were born in WA, including 72 in Kulin, 280km east of Perth.

Another Wheatbelt town, Brookton, has WA's highest fertility rate at 3.3.

WA's average fertility rate is 1.89. The least fertile areas were Perth CBD (0.9) and North Coogee (1.1).

Kulin Shire president and local farmer Barry West, who raised four kids with wife Peta, said the town owed its mini population boom to a

strong community spirit.

"Kulin is very accepting of new people and everyone volunteers to help out for different things like our bush race," Mr West said.

"We've got a lot of young professionals who have moved here in recent years and built homes here.

"We've got some great facilities here for young families including a strong playgroup for young parents, day care and good medical services."

Gen Whisson moved to

Kulin eight years ago with husband Ben and the couple are parents to 19-month-old son Huxley.

The 33-year-old works as a private farming consultant and is about to open a florist business.

She said her previous job as a senior project officer for Kulin Shire to help promote local tourism attractions had given her plenty of scope to broaden her skills.

"I think a lot of people tend to misjudge small country towns but there's

always so much going on," she said.

She said getting involved in volunteering was a "big part of country life".

Cindy Mullan, 33, who lives on a pig and wheat farm with three kids and husband Brenton, said the town was family oriented and had great facilities for families.

"Everyone makes an effort to include you in sporting games and kids' groups and there's a great childcare centre," she said.

Regina Titellus

# The ingredients of Strong Communities



# 1. Local leadership

“Given the task of rejuvenating a region and the choice of \$50 million, or \$2 million and 20 committed local leaders, we would choose the smaller amount of money and the committed leaders”

(McKinsey and Company (1994) *Lead Local Compete Global: Unlocking the Growth of Australia's Regions*)

# Margaret Wheatley



**“Leadership is a series of behaviours rather than a role for heroes”**

# Making Things Happen

“Leadership is not necessarily a title or a powerful position; it is a process, it is relational, it is making something happen, it is leaving a mark”

-Lorraine Matusak



THE  
THINKER

THE  
DOER

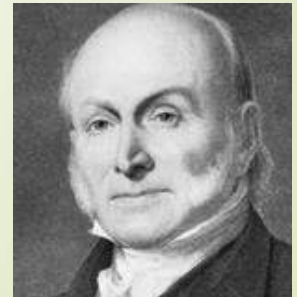
Reynolds



# Inspiring and Influencing Others

**“If your actions inspire others to dream more, learn more and become more, you are a leader”**

**-John Quincy Adams**





**The first duty of a leader is  
to instill optimism.'**  
**(Field Marshall Montgomery)**

**'A leader is a merchant of  
hope'**  
**(Napoleon)**

# Opening Possibilities

**"A leader's task is to  
open doors and  
windows"**

**-John Gardiner**



# Facilitating Collaboration and Network Weaving



Bill Mollison, a founder of  
the Permaculture Movement

**'I can't  
save the  
world on  
my own...it  
will take at  
least three  
of us.'**

## Scott's Bluff Leadership Motto

If you want a year of prosperity,  
grow grass.

If you want ten years of prosperity,  
grow trees.

If you want 100 years of prosperity,  
grow people'



**A grassroots leadership program that seeks to support local community builders within a defined cluster of communities to better understand and build their local and regional community and economy.**

## C. B. Program Goals

- Provide the necessary information, skills, tools, motivation, confidence and passion to positively manage community change.
- Encourage new thinking about ways to better support and nurture social and economic development at local and regional levels.
- Stimulate collaboration between communities and create peer support networks and friendship links across a region.



## 2. Active Community Engagement and Connection

**"GREAT COMMUNITIES DON'T JUST HAPPEN, THEY ARE CREATED, NURTURED AND SUSTAINED BY CARING, CONNECTED AND INVOLVED CITIZENS."**

**Peter Kenyon**



➤ 'Most communities can often be compared to an ice hockey game where 20,000 people who need the exercise, turn up to watch 12 players who don't.'


-Peter Kenyon





# Importance of -

- conversation
  - social connection
  - engagement
  - collaboration
- 



**Brett Christian,  
Editor, Subi Post**

**'A community is not a  
community without  
conversation'**

Mary Lou Casey



**“What most people  
need is a good  
listening to”**

# Importance of community conversation

'One of the things we need to learn is that every great change starts from very small conversations held among people who care.'

-Margaret Wheatley





# Learning Conversations



# City Rituals & Traditions





Saturday, July 26, 14



➤ **Actively engage these groups!**



# Compassionate Community- Municipality fo Head, Clara and Maria in the Ottawa Valley



**Grinnin' & Givin'**  
**A Hillbilly Fundraiser Fiesta**  
Ages 19+

Would y'all join us for ...  
"Compassionate Communities" Cocktail Hour  
with Australian Community Enthusiast  
**Peter Kenyon**  
& Dancing featuring The Laurentian Hillbillies

Your support will help us be prepared to  
welcome Crystal Fischer back to work!

15 Township Hall Road,  
Stonecliffe

June 1, 2024  
4:00 pm to 9:00 pm

**\$60** - PST  
incl. entry, supper  
and two drink  
tickets

For tickets, go to:  
<https://Hillbilly-Fundraiser-HCM.eventsbrite.ca>

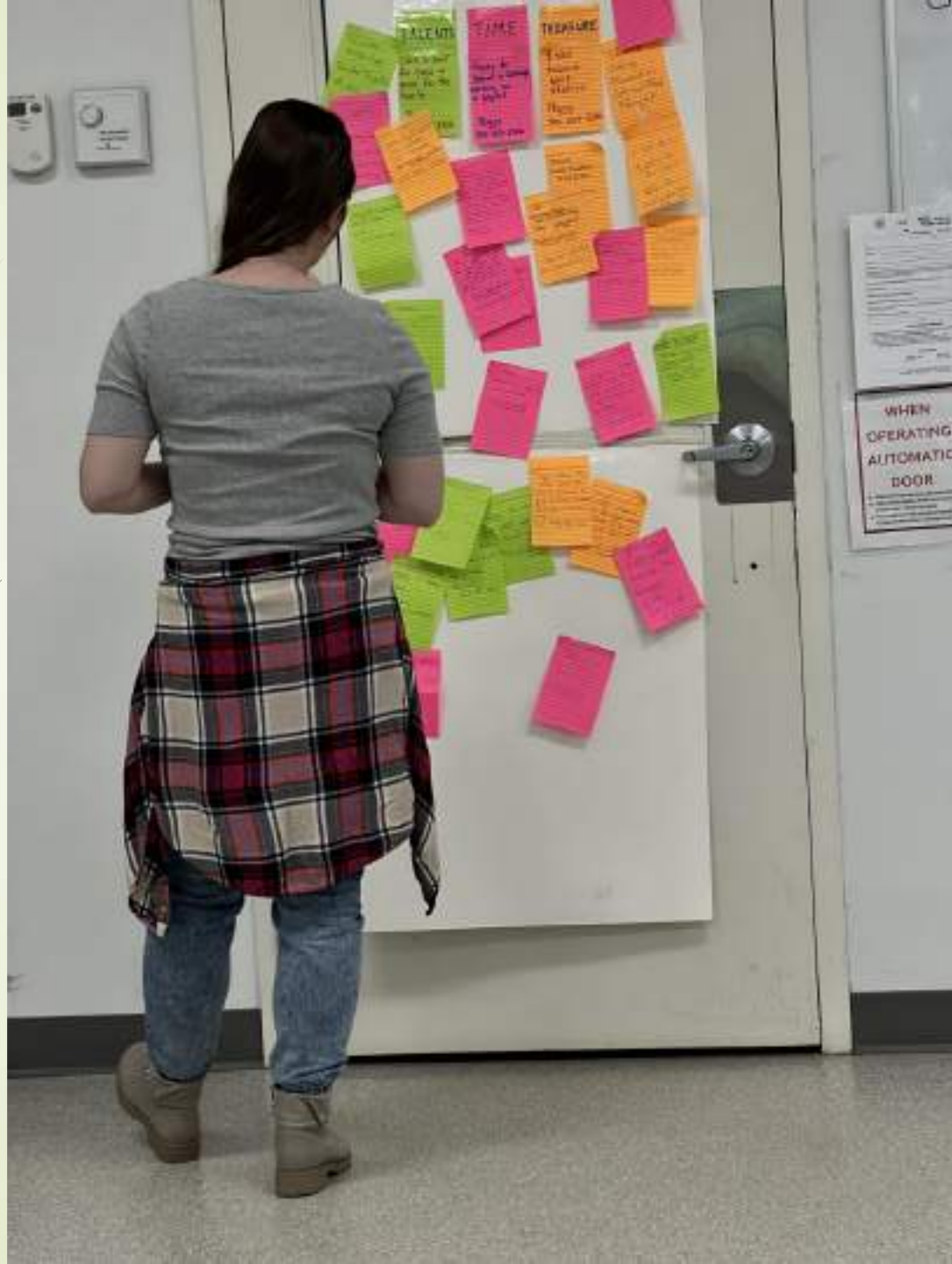
A \$25 advance donation receipt will  
be provided for each ticket purchase.

For more info, call, text, or email  
Deputy Mayor Michel at 336-573-5674  
or [michel@headclaramaitia.ca](mailto:michel@headclaramaitia.ca) or  
Cher @ jorgie @ other solutions

Sponsored by Head, Clara, Maria, Peter & Michael Lee

What **GIFTS** could you contribute to helping our community to welcome Crystal back to work?








### 3. A positive and can-do Community mindset

*You can't move your town  
to a different location, you  
can move your town's  
attitude in a different  
direction'*

-Heartland Center for Leadership Development (USA)



*'Conventional wisdom suggests that for a small town to survive it needs to be near a major highway, have significant natural resources in the region, be close to a larger city or have some other "characteristic or circumstance" working in its favour. Yet in reality, leadership is proving to be more important than location and attitude is more important than community size'*

**-Heartland Center for Leadership  
Development, USA**




**Former Mayor Vicki Buck , City of Christchurch**

# Vicki Buck




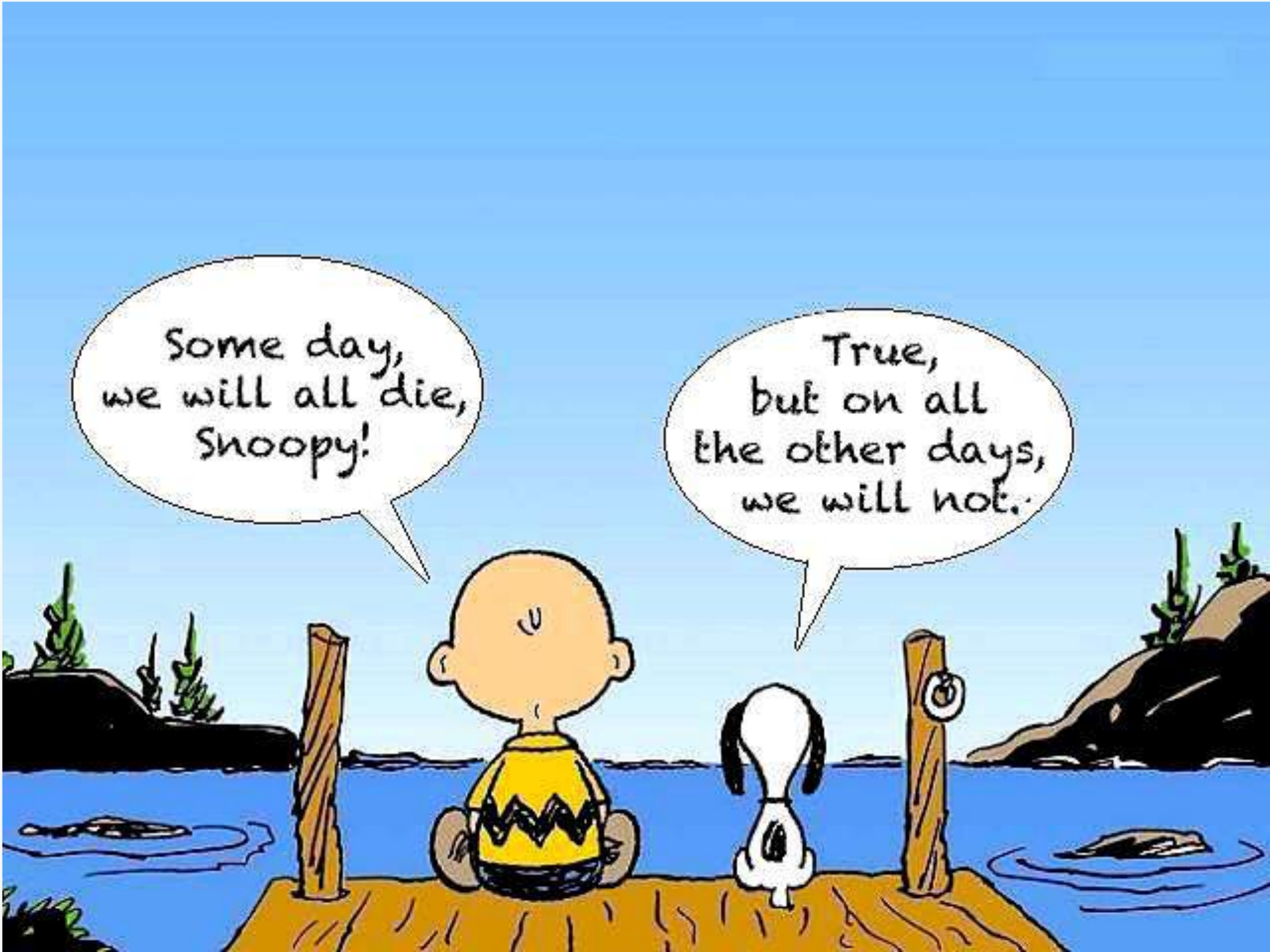
*'I think negative people should be taxed. They require an incredible amount of energy. They're like corgis nibbling at your ankles and I'm sure they exist to show us the difference between heaven and hell.'*





**'When facing a difficult task, act as if it is impossible to fail. When going after Moby Dick, bring along the tartar sauce.'**

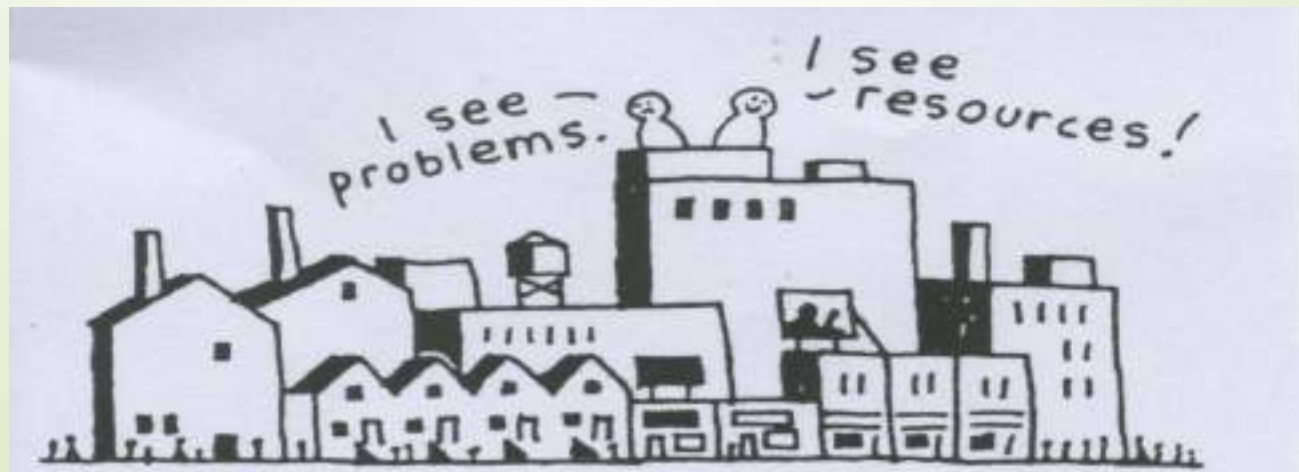
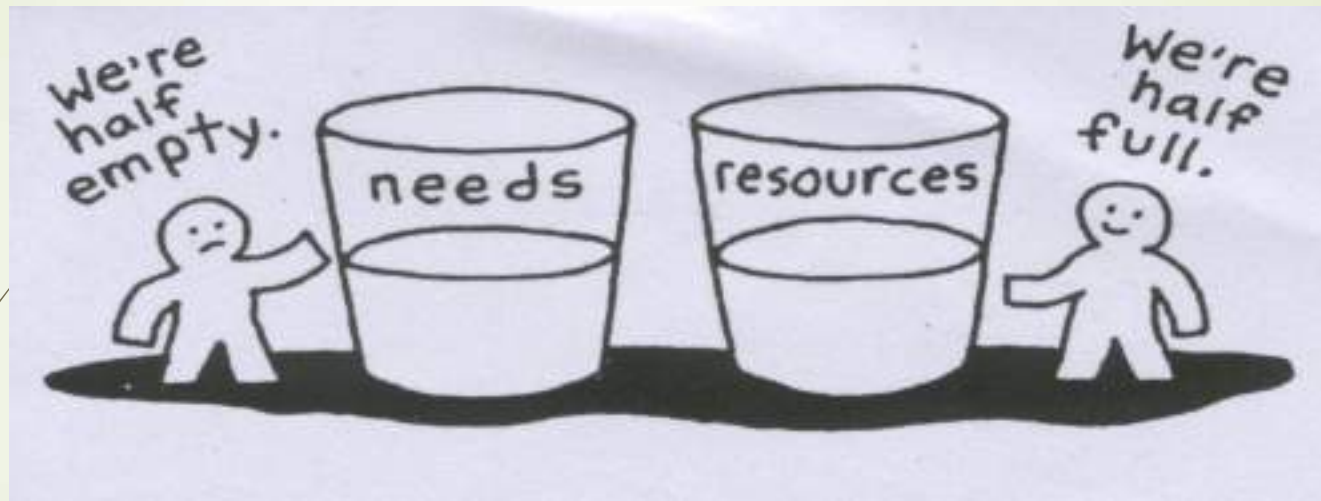


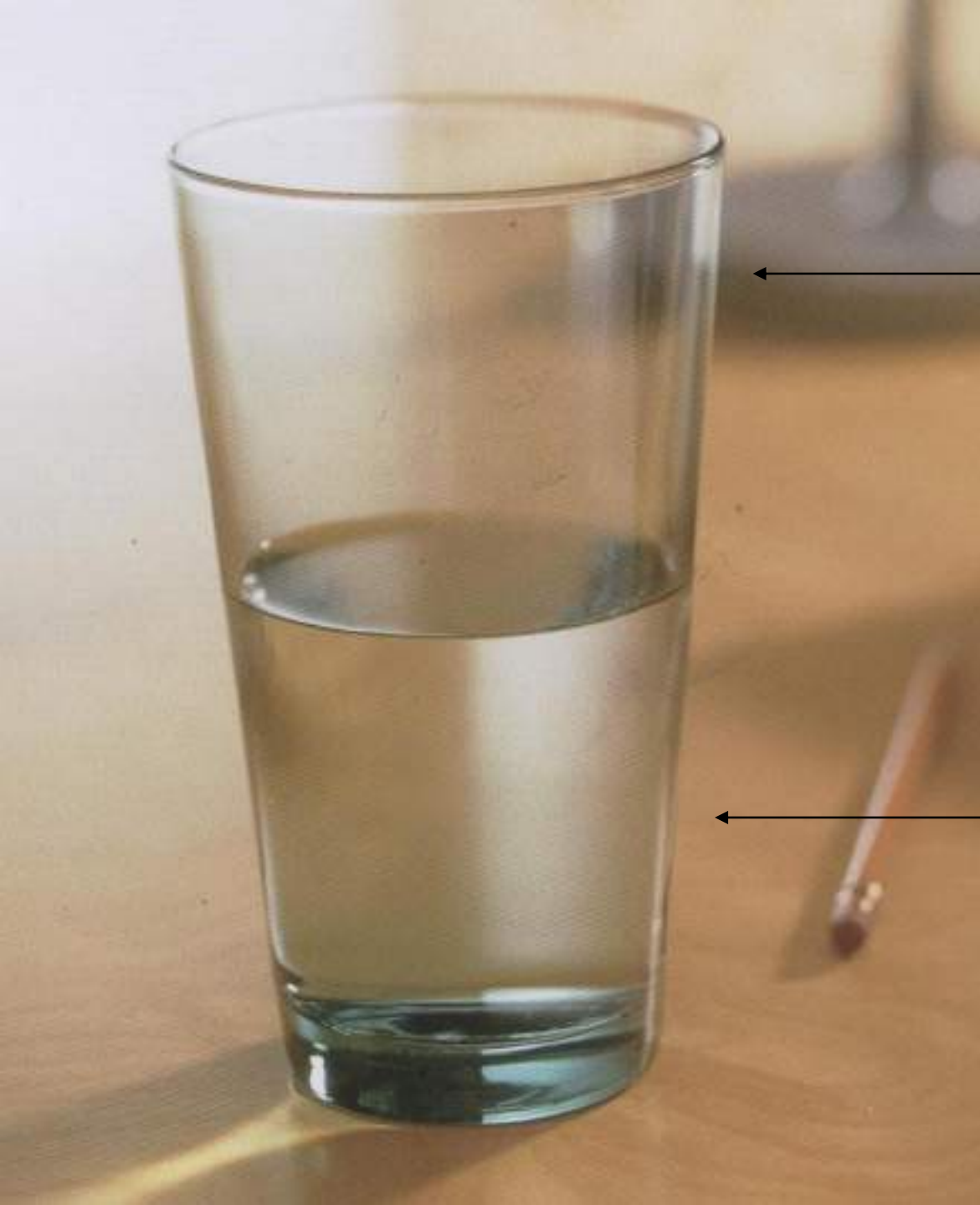


Some day,  
we will all die,  
Snoopy!

True,  
but on all  
the other days,  
we will not.

# 4. Asset and opportunity obsessive





**Communities  
and their  
citizens have  
deficiencies  
and needs**

**Communities  
and their  
citizens  
have capacities  
and assets**

# COMMUNITY NEEDS MAP

Unemployment

Loss of  
Community Spirit

Illiteracy

Dysfunctional  
Families

Welfare  
Dependency

Vacant  
Shops  
Run  
Down  
Shopping  
Centre

Child  
Abuse

Bullying

Crime

Truancy

Mental  
Health

Graffiti

Alcoholism  
Drug Abuse

Youth  
Suicide

Homelessness

Early  
School Leavers

# COMMUNITY ASSETS MAP

## LOCAL INSTITUTIONS & RESOURCES

Local  
Businesses

Schools

## COMMUNITY ASSOCIATIONS

Service  
Clubs

Neigh -  
bourhood  
House

## GIFTS OF INDIVIDUAL

Ovals

Churches  
Mosques  
Temples

Young  
People

Senior  
Citizens

Artists

Local  
Council

All  
Residents

Labelled  
People

Community  
Organisations

Sporting  
Teams

Hospital

Local Facilities

Community  
Stories

Government  
Agencies

# Invermay Asset Map



## People Assets

Bill and Narelle Eyns, Jeff McClivock (gardening), Kim Schoeders (interweave), **Batch** - Transhed, Don Cameron - Blue Cafe, **Tramway Museum** volunteers, Dan the good coffee stand, **freelyness**, local artists, **Swampies** - locals from Invermay for historical stories, long term residents, **entertainment**, bakers, electricians, **trades people**, professionals - mental health, doctors, dental, artists - interweave and others, **academics and teachers**, Home educators, **International students**, Utas faculty students, volunteers, **cricket club members**, Bowls club members, Janet - **Tramways**, Glenroy's Coffee @Churchill, politicians/councillors, newsagency owner, **students and staff** - Big Picture, Invermay Primary School and St Finn Barrs, **Star Theatre**, Alison from **Sheffield**, Mrs **Blingsworth** and Mrs **McCleod** - Invermay Primary, **Beta Park** staff, especially **Lindsay** and **Timmy**, **School P&F**, **Vicki** at **Bowls club**, **resilient people dealing with flood**, older people who have lived here all their lives, L.L. **Seifford Street** cottages, **Emal Stewart**, **Owen Tibbery**, **Peter Heyson**, street to home workers, **school association members**, Sue Bell, **Leanne Graves**, Mrs **Edwards**, **Tazdane**, **Invermay primary** - Sarah Matt, Tony Brazendale, **Leanne Gnoach**, **Tekyn**, **Zory**, **Peter Hynes**, **Leanne Marchal**, **Ms Davis** and **Mr Gilmer**

## Local Economy



**Bunnings** BBQ fundraisers, **Mania Bakery**, **Celtic Barbell**, **Burnsons**, car dealers/carpenters, **QV Museum Bookshop**, **Salvos**, **Pottery Shed**, **The Stand**, **Swamp Cafe**, **Newsagency**, **Flick the Bean**, **Food for Dudes**, **Art shop**, **Silos Hotel**, **Rhubarb**, **Renovations** - tiles, curtains, plumbing, **bottle shops**, **manufacturing**, **Team Shed Function Centre**, **wheelchair supplier**, **beauty retailer**, **Me Wah Restaurant**, **Beta Park Bouldering**, **Froggies**, **Skin Care Clinic**, **Officeswork**, **Food vans**, **Cafes/restaurants**, **Boys Sea**, **McDonalds**, **Boathouse**, **Boost Juice**, **Shiplands**, **Bowls Club**, **Good Guys**, **IGA**, **Marshall**, **Sheffield**, **second-hand shops**, **petrol stations**, **automotive**, **pubs**, **Kings Wharf**, **Doggy Day-care**, **Globe Island**, **vet/age shop**, a lot of locally owned businesses/strong business, **Foanland**, **Star Theatre**, **Tamar Valley Dairy**, **Bridgestone**, **Mazda**, **Pet Stock**, **JB Hi Fi**, **Bunnings**, **Invermay Market**, **Gales Express**, **Ple Face**, **Spuds**, **Tax Petroleum**, **Salvos**, **Utas Stadium**, **Reece Plumbing**, **RSPCA**, **Blue Cafe**, **Elite Lashes** and **Queenie**

## Institutions



**Youth Futures**, **Council depot**, **garden nursery**, **Tazdane**, **City Mission**, **School of Architecture**, **Skin clinic**, **TaxTAFE**, **Buddhist Centre/Temple**, **seniors community hall**, **Launceston Big Picture School**, **St Finn Barrs**, **dentist**, **churches**, **Salvos store**, **RSPCA**, **Post Office**, **T4** - **Radar School**, **Methodist Church**, **St Finn Barrs Church**, **Utas**, **Invermay Primary School**, **QVMAG**, **Interweave Art Studio**, **Cricket Club**, **Invermay Bowls Club**, **Invermay Precinct**, **Utas Library**, **Transhed** from museum, **childcare**, **Tiger Bus**, **Metre**, **medical clinic**, **politicians office**, **Car Museum/Automobile Museum**, **outback services**, **Yinnies**, **Launceston Family Church**, **Romade**

## Cultural



**Heritage buildings/old buildings** and houses, **Museum** and **Art Gallery**, **Trams** and **trucks** from museum, **Palawa culture** "ya Pulingine", **Rebecca van Riel** (stories of pride), **levese history**, **university churches/masas**, **markets** (in the past), **swampies/swamp culture**, **Tibetan tennis**, **St Finn Barrs**, **aboriginal reference group**, **Heritage Forest**, **Sawtooth**, **QVMAG collection**, **football**

## Physical Environment



**Terrace houses**, **York Park**, **flat surfaces**, **roads** and **town planning**, **Churchill Park/Churchill Park Soccer grounds**, **old warehouses** (potential), **Beautiful old homes**, **Star Theatre**, **skate park**, **pump track**, **small local parks**, **levese precinct**, **Tamar River**, **bridges**, **Heritage Forest**, **cricket grounds** and **Council garden nursery depot**, **Heritage Dog Park**, **Seaport**, **levee banks**, **floods** and **food levies**, **Post Office**, **Esk activity space** - **badminton courts** and **community gardens**, **wide streets**, **beautiful views**, **Riverhead Park precinct**, **Utas Stadium**, **bike paths/cycling paths**, **Silos**, **walking track from Heritage Forest to Uti**, **Beta Park**, **Faillaker Park**, **community gardens**, **equestrian grounds**, **Salvation Army**, **rowing club**, **rock climbing centre**, **Kings Wharf**, **rail trail**, **North Esk River**, **Tamar River**, **kanamalika/river walk**, **Caledonian Square**, **Russell Street Park**, **Museum**, **The Tramway Museum**, **Monash Reserve**, **Terrace Houses** (work)

## Social

**Tom Museum Society**, **Bowls Club**, **Crickit Club**, **Footy club**, **She Shed**, **Sau Chi Kai Karate club**, **Launceston Karate club**, **1 Tiger Bus** - **free route**, **Salvos**, **Park Run x 2**, **North Esk rowing club** and **function centre**, **Doggy Day care** - **youngspaws**, **Dog obedience/training clubs**, **Soccer club/volleyball at the park**, **Awkwick**, **Grammar Rowing club**, **Churchill Park**, **Utas Stadium**, **Beta Park Bouldering track** (climbing), **Migrant group** e.g. **Nepali**, **Society/MRC** **community group**, **seniority gardens** at **Utas**, **community dancing**, **Dragon Racing Club**, **Tao Dance**, **Stonpin Armes**, **dog show**, **Interweave Arts**, **Esk Market**, **St Pats Rowing club**, **St Finn Barrs Church**, **Russell Street Studio**, **Pottery Shed**, **New basketball courts** at **Invermay**, **Buddhist Centre**, **Vinnies** food and clothing van, **walking groups**, **Fit and Kicking**, **Romade**, **meditation/reliefhub**, **Utas**, **North Launceston Football Club**, **Friends of QV Mag**, **Beta Park** - **Orphans Christmas**, **Star Theatre** film society


**Sawtooth Arts**, **Transhed** volunteers, **Tom Stickleland Award**, **NTSA**, **Facebook group**, **NYE event @Utas Stadium**, **Star Theatre**, **Invermay Primary School**, **Harmony Day**, **Christmas/Easter/Halloween**, **Mena Foma**, **Dew All**, **improvised music association**, **Interweave Arts**, **SOFA**, **Buddhist Centre**, **multi-cultural shops**, **Utas Stadium**, **free parking**, **Me Wah Restaurant**, **proximity to CBD**, **wharves/wharves/blue collar pride**, **foods stories/cultural stories** e.g. **Shorboned**, **railway yards**, **food level indicators**, **Park run**




# Six Key Categories of Community Assets


1. People's passions, skills, connections and experiences and above all, what they care about
2. The physical world
3. Community associations
4. Institutional assets
5. Economic/business assets
6. Cultural assets-stories, traditions, heritage





The key asset  
we need to  
discover is  
*"What people  
care about"*





# Canadian Survey: Why People Volunteered

**82% of respondents said:**

**'because someone who they  
knew, asked them do  
something they liked doing'**

**'EVERY LIVING PERSON HAS SOME  
GIFT OR CAPACITY OF VALUE TO  
OTHERS. A STRONG COMMUNITY  
IS A PLACE THAT RECOGNISES THESE  
GIFTS AND  
ENSURES THEY ARE GIVEN.  
A WEAK COMMUNITY IS A PLACE  
WHERE  
LOTS OF PEOPLE CAN'T  
OR  
DON'T  
GIVE THEIR GIFTS.'**

**-Jody Kretzmann**



# Paper & Sand by Chloe



# Paper & Sand by Chloe



# Paper & Sand by Chloe



# Paper & Sand by Chloe



# Bella Burgemeister: 11-year-old Author



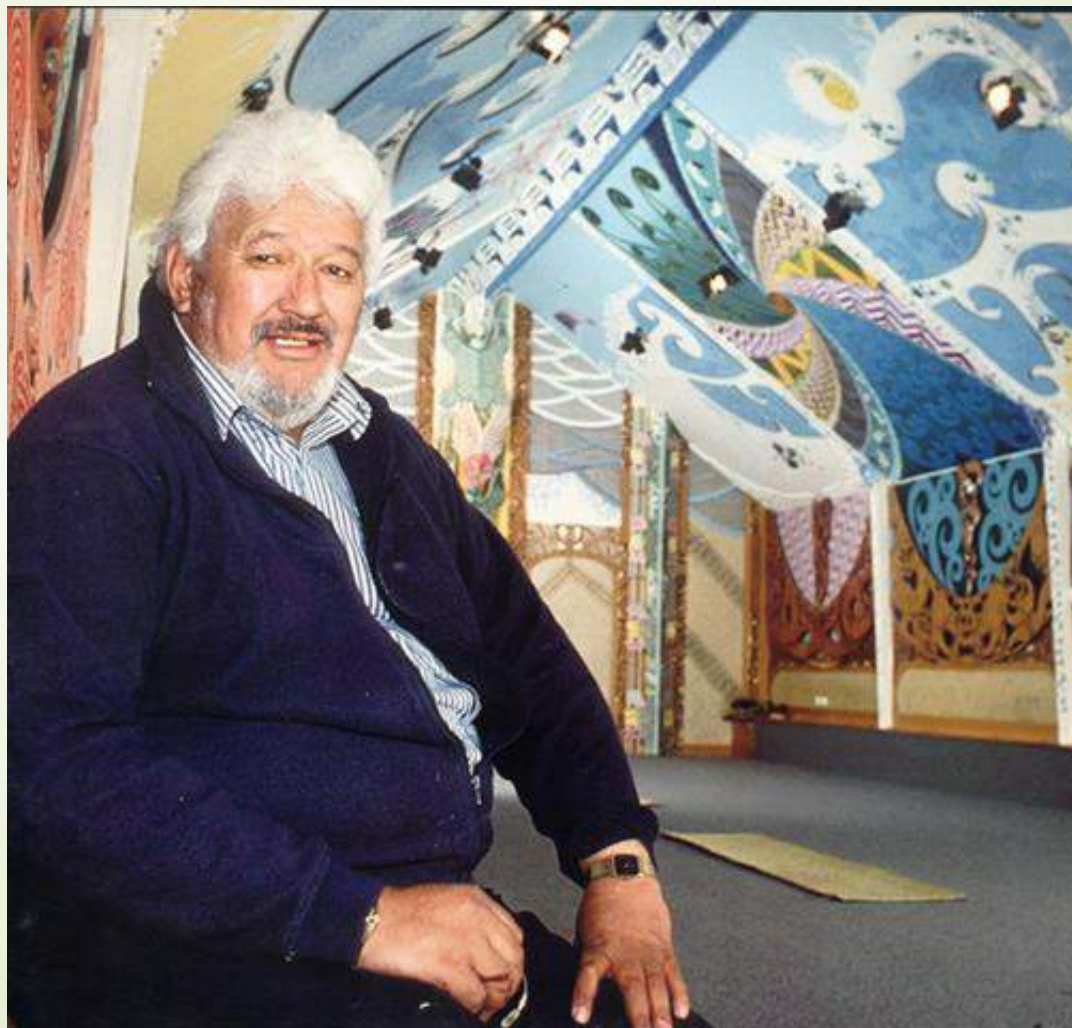




# Kaikoura, New Zealand



# Bill Solomon





## Kaikoura Whale Watch



"For us and our children after us"

**“At the end of the day,  
you cannot possibly  
know what a community  
needs, until they first  
know what they have.”**

**Cormac Russell**





## 5. Community WOW factor

**“You don’t get a  
second chance at  
a first impression!”**













# Beechworth Bakery, Victoria



# Customers from 8am

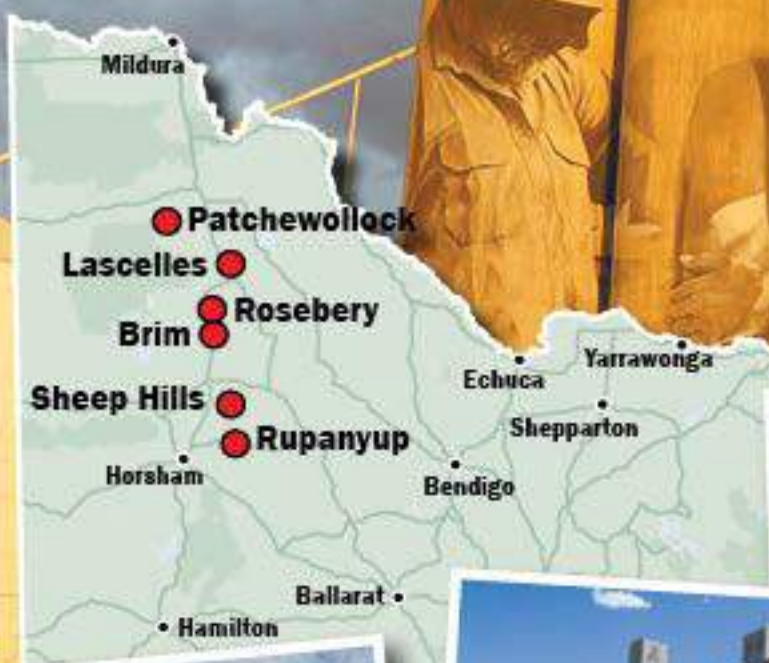
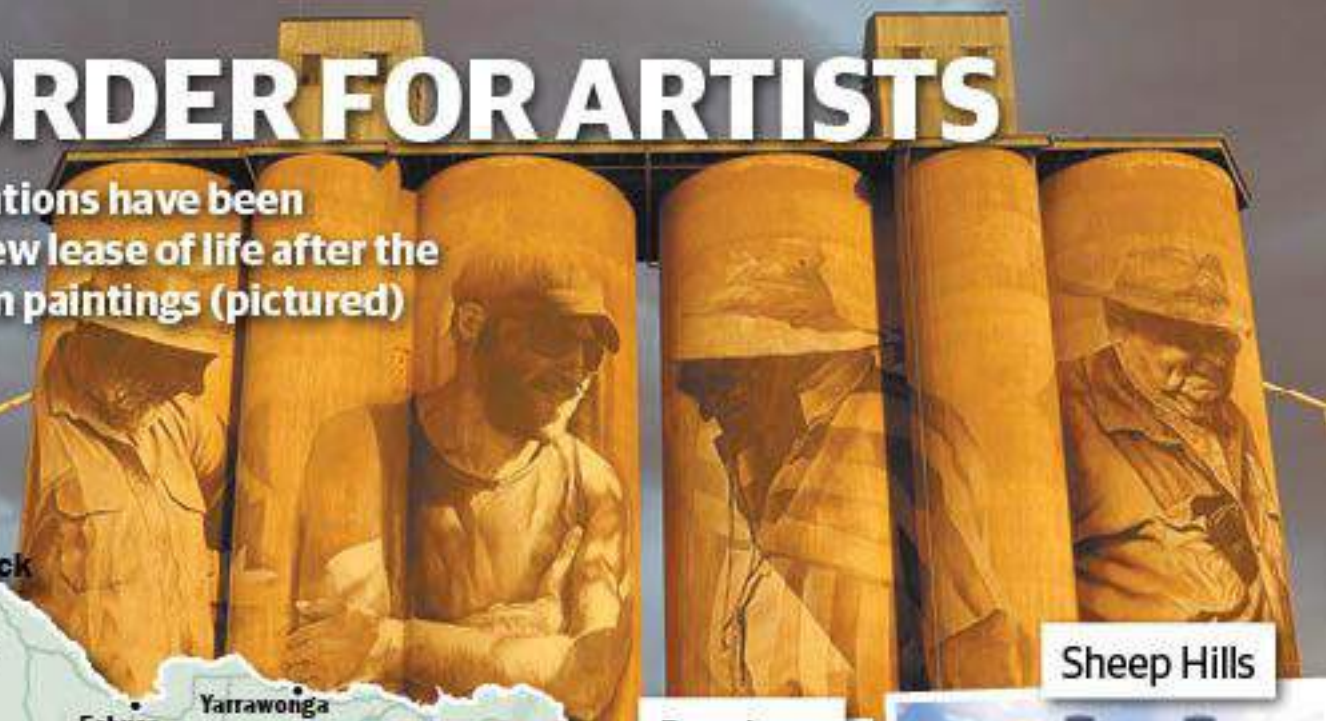






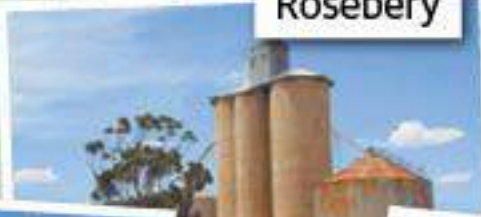
# TALL ORDER FOR ARTISTS

Five other silo locations have been earmarked for a new lease of life after the success of the Brim paintings (pictured)



Sheep Hills

Rosebery



Lascelles



Rupanyup



Patchewollock















\$ 1

AUSTRALIA  
BRIM, VIC

GUIDO VAN HELTEN

2018



\$ 1

AUSTRALIA  
WEETHALLE, NSW

HEESCO KHOSNARAN

2018



\$ 1

AUSTRALIA  
RAVENSTHORPE, WA

AMOK ISLAND

2018



\$ 1

AUSTRALIA  
THALLON, QLD

DRAPL AND THE ZOOKEEPER

2018

# FIRST IMPRESSIONS OF THE HOST COMMUNITY

1. As you drove towards the Host Community, what do you think of the messages from 20 kms out preparing you for what the town offers? Did you feel excitement?

2. How favourable an impression of the Host Community does the town's entrance statements provide?

1      2      3      4      5      6      7      8      9      10  
NEEDS URGENT                      SATISFACTORY                      EXCELLENT

3. After taking a five-minute drive through the Host Community without stopping, what was your first impressions?

4. Rate and comment on the overall appearance of the mainstreets/CBD.

1      2      3      4      5      6      7      8      9      10  
NEEDS URGENT                      SATISFACTORY                      EXCELLENT

What did you like most?

Rate and comment on the window displays in the mainstreet /CBD


1      2      3      4      5      6      7      8      9      10  
NEEDS URGENT                      SATISFACTORY                      EXCELLENT




## 6. Lifestyle Appeal

*'People in cities are seeking the values small town folks never lost. The wholesome small town is still there! The vision of "Main Street" brings back nostalgia, a sense of community, basic moral values, concern for others, friendly people, accessible city government and involvement in community life'*

*-Robert Schively*



**The appeal of rural village  
community life to young  
families who want a safe  
and family-friendly lifestyle  
and a supportive environment  
to develop their  
entrepreneurial aspirations.**





## Interesting Fact:

According to ESRI Research, a new resident brings US\$50,000 to US\$70,000 in new consumer spending.



# Critical Lifestyle Issues

- Good cake and coffee
- Community bumping spaces
- Childcare and early education education options
- Young Mum support and activities
- Housing
- Shopping
- Recreation options
- Child and youth facilities and activities
- Health services
- Ability to age well

# 7. Support for entrepreneurial aspirations and initiatives

*"Right now, in your community, at this very moment, there is someone who is dreaming about doing something to improve their lot. If we could learn how to help that person to transform the dream into meaningful work, we would be halfway to changing the economic fortunes of the entire community"*

-Ernesto Sirolli









# Canterbury Earthquakes, NZ





**MINISTRY OF  
AWESOME!**

**Ministry of Awesome exists  
to water the seeds of  
awesome in Christchurch!**





# Awesome Ottawa

Awards a \$1,000 grant every month, no strings attached, to forward the interest of awesome in the universe



# Nebraska Community Foundation



TURN UP YOUR DREAM SWITCH.



## Nebraska Community Foundation

“We unleash abundant local assets, inspire charitable giving, and connect ambitious people to build stronger communities and a Greater Nebraska”

# Sad State of the Local Pub in Sea Lake, Victoria







Community Owned and Operated

# Royal Hotel

SEA LAKE





## The Community Champions in Sea Lake that Reopened the Pub as a Co-operative



# This was their Motivation and Vision



**Alison McClelland,  
Sea Lake Hotel Co-operative**



*'We've got a lot of young people here, and a lot of succession farmers, so we needed a town that has facilities, a place where they want to bring their kids up and keep the community going...it's about future proofing the town for the next generation.'*

# Ingredients of a Strong Community

- Local leadership
- Engaged and connected community
- Positive and can-do community mindset
- Asset and opportunity obsession
- Community WOW factor
- Livability appeal
- Support for entrepreneurial aspirations and initiatives

# Margaret Mead



**'Never doubt that a small group of committed citizens can change the world. Indeed, it is the only thing that ever has.'**

# What Builds Great Communities- Wrap Up



# Graveyard Session!!





Haliburton County  
Home Builders Association





PLACES  
FOR PEOPLE

# Youth Wellness Hub





The HCCC was formed in November 1998 with a mandate to encourage, develop and support entrepreneurial initiatives that contribute to the social, cultural, environmental and economic well-being of Haliburton County and its residents.

The Co-op grew out of the discussions of a diverse group of community members who came together to investigate how to create new wealth in the community that could be re-invested in initiatives that benefit the community



# Rebecca Mustard



**"Million Dollar  
Makeover"**

## Rev Dr Moses Coady

**‘If we are wise, we will help the people everywhere to get the good and abundant life...to become masters of their own destiny’**



# MASTERS

OF THEIR OWN

# DESTINY

The Story of the Antigonish  
Movement of Adult Education  
through Economic Cooperation

By **M. M. COADY**

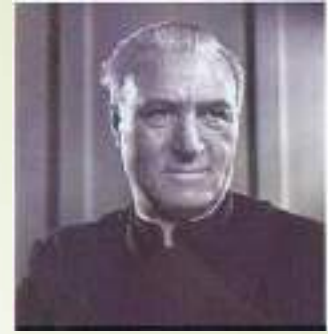
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The Director of Extension of St. Francis Xavier University in Nova Scotia here tells the heartening story of a successful effort to educate the people by assisting them to become masters of their own destiny through cooperation in the economic field.

---

HARPER & BROTHERS · EST. 1817

## Rev Dr Moses Coody



**‘We are motivated by what  
we don’t have,  
to use what we do have,  
to get  
what we want’**



**TO**

**FOR**

**WITH**

**OF / BY**

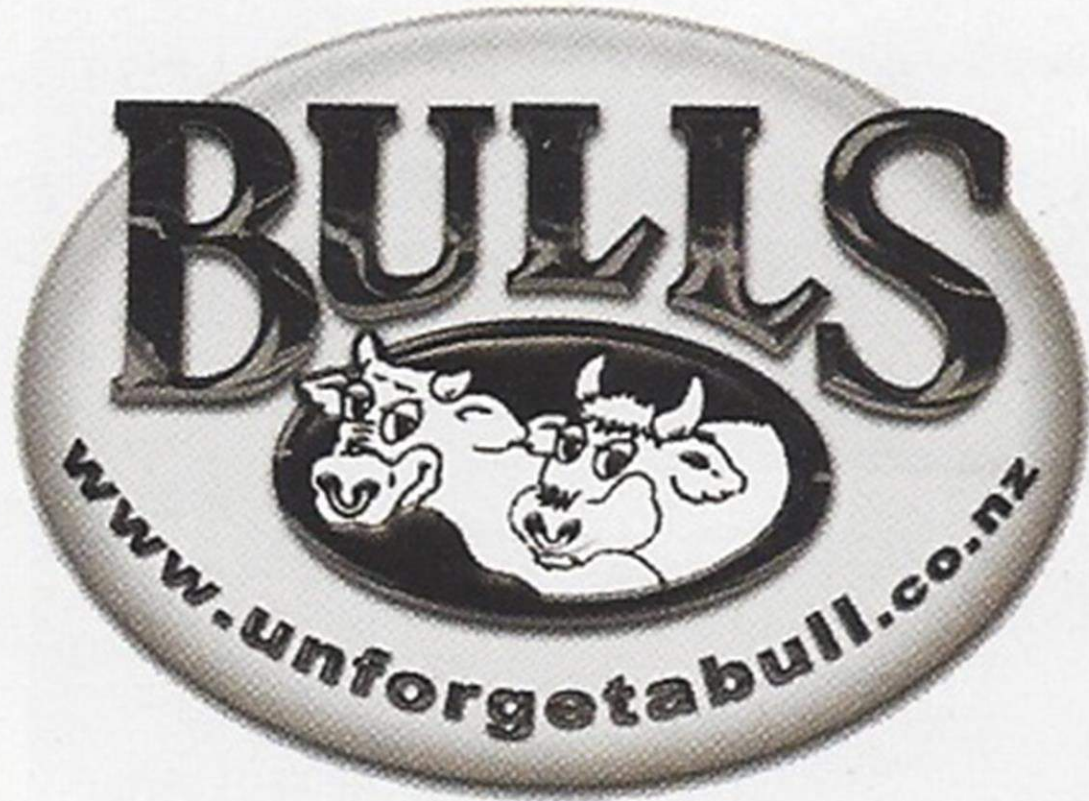




**Herd Of Bulls?**



**A Town Like No Udder**



*An Unforget-a-bull Town*



**EXTINGUISH-A-BULL**



**FORGIVE-A-BULL**



**SOCI-A-BULL**

# **BULLS**



**CONST-A-BULL**



**ANIMAL HOSPIT-A-BULL**



**CURE-A-BULL**



**BULLS**



**DELECT-A-BULL**

**BULLS**  
  
**BANK-A-BULL**

**W**

**ash**

20 10:04AM

**BULLS**



**RELIEV-A-BULL**







PARISH  
OF RANGITIKEI  
**SAINT ANDREWS  
ANGLICAN CHURCH**

SERVICES - 9:30am. SUNDAYS

CONTACT -

JUDITH TAMBLYN 322-1278

REVDS. -

L.W. WAYNE BUNNY 327-8494

W.D. BILL ANDERSON 327-4429

**BULLS**

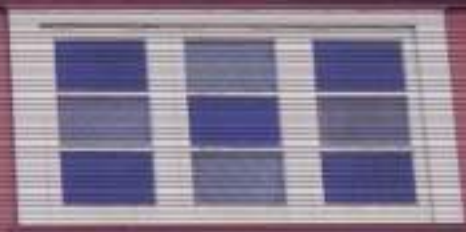
FORGIVE-A-BULL

**BULLS**



**INDISPENSE-A-BULL**

TOWN HALL



SOCI-A-BULL

**BULLS**



**INFORM-A-BULL**





**BULLS**

WHERE ANYTHING IS POSSIBLE

**POSS-A-BULL**

Greetings  
from



top town where

People are RESPECT-A-BULL, HOSPIT-A-BULL and AMI-A-BULL



The town is LOCATE-A-BULL, REACH-A-BULL  
and ACCESS-A-BULL

You will be safe here as we have a CONST-A-BULL  
who is RELI-A-BULL and INDEFATIG-A-BULL



You will not be hungry because food variety is  
AVAIL-A-BULL and DIGEST-A-BULL

This town is IRRESIST-A-BULL





# Key Question:

**Whose gifts are  
underutilised in  
the community?**





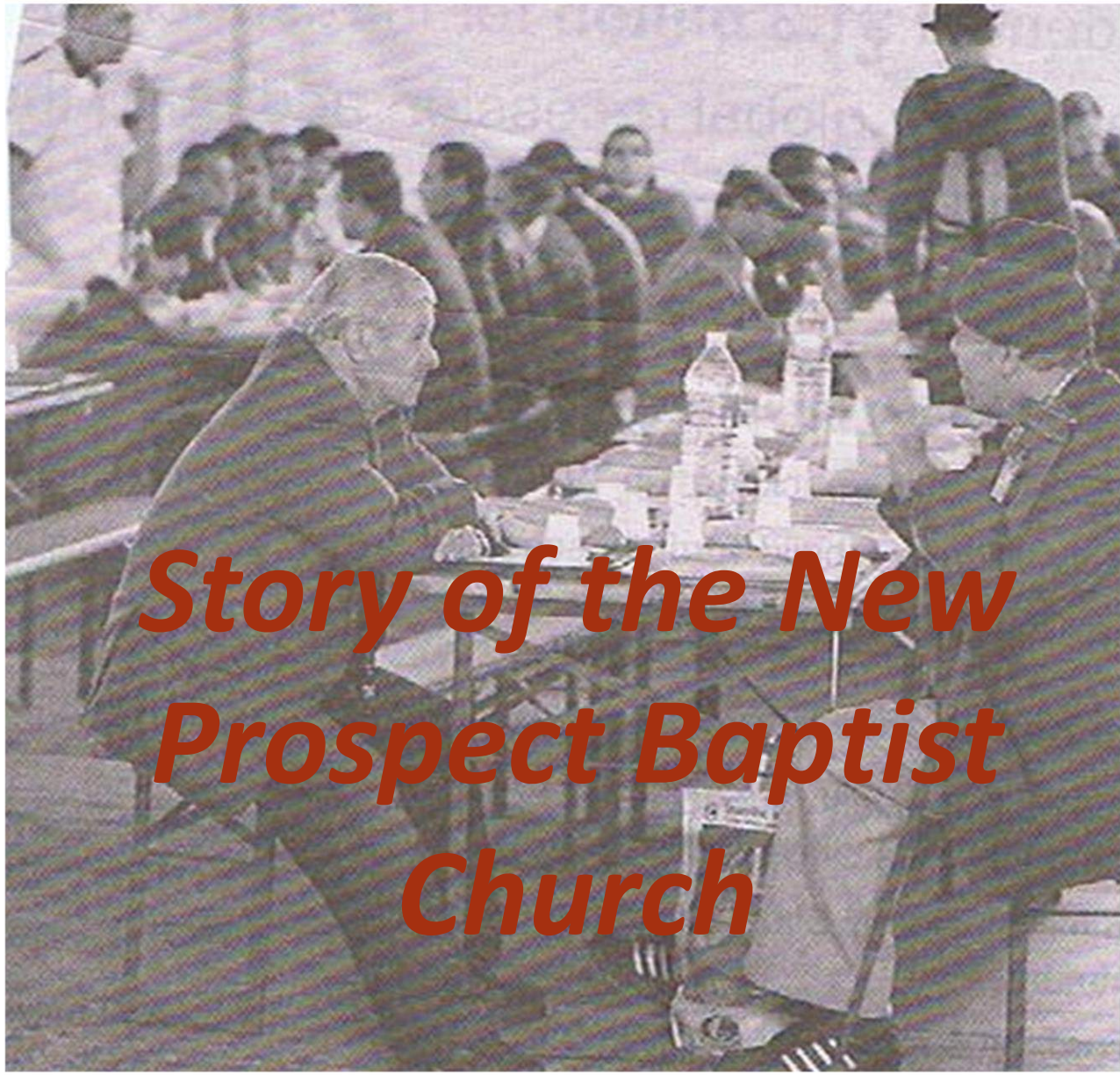
# Labelled People:



- Homeless Unemployed
- Low income person
- Non-English speaking
- Single parent
- Addict
- Offender
- Old person
- At-risk youth
- Person with disability

## Damian Lynch 111, Pastor, New Prospect Baptist Church





***Story of the New  
Prospect Baptist  
Church***

# Conversation Questions

## Introduction

My name is \_\_\_\_\_.

1. What is your name?
2. Did someone talk to you about what the 'Gift Exchange' is all about?
3. What do you understand it to be?

Basically, we believe that everyone has God-given talents and gifts that can be used to benefit the community. I'd like to spend a few minutes talking to you about your gifts and skills.

## Gifts

Gifts are abilities that we are born with. We may develop them, but no one has to teach them to us.

1. What positive qualities do people say you have?
2. Who are the people in your life that you give to? How do you give to them?
3. When was the last time you shared with someone else? What was it?
4. What do you give that makes you feel good?

# Conversation Questions

## Skills

Sometimes we have talents that we've acquired in everyday life such as cooking and fixing things.

1. What do you enjoy doing?
2. If you could start a business what would it be?
3. What do you like to do that people would pay you to do?
4. Have you ever made anything? Have you ever fixed anything?

## Dreams


Before you go, I want to take a minute and hear about your dreams - those goals you hope to accomplish.

1. What are your dreams?
2. If you could snap your fingers and be doing anything, what would it be?

# Damian Lynch 111



*'We were feeding folks,  
but we were not getting  
to know them'*



**'EVERY LIVING PERSON HAS SOME  
GIFT OR CAPACITY OF VALUE TO  
OTHERS. A STRONG COMMUNITY  
IS A PLACE THAT RECOGNISES THESE  
GIFTS AND  
ENSURES THEY ARE GIVEN.  
A WEAK COMMUNITY IS A PLACE  
WHERE  
LOTS OF PEOPLE CAN'T  
OR  
DON'T  
GIVE THEIR GIFTS.'**

**-Jody Kretzmann**



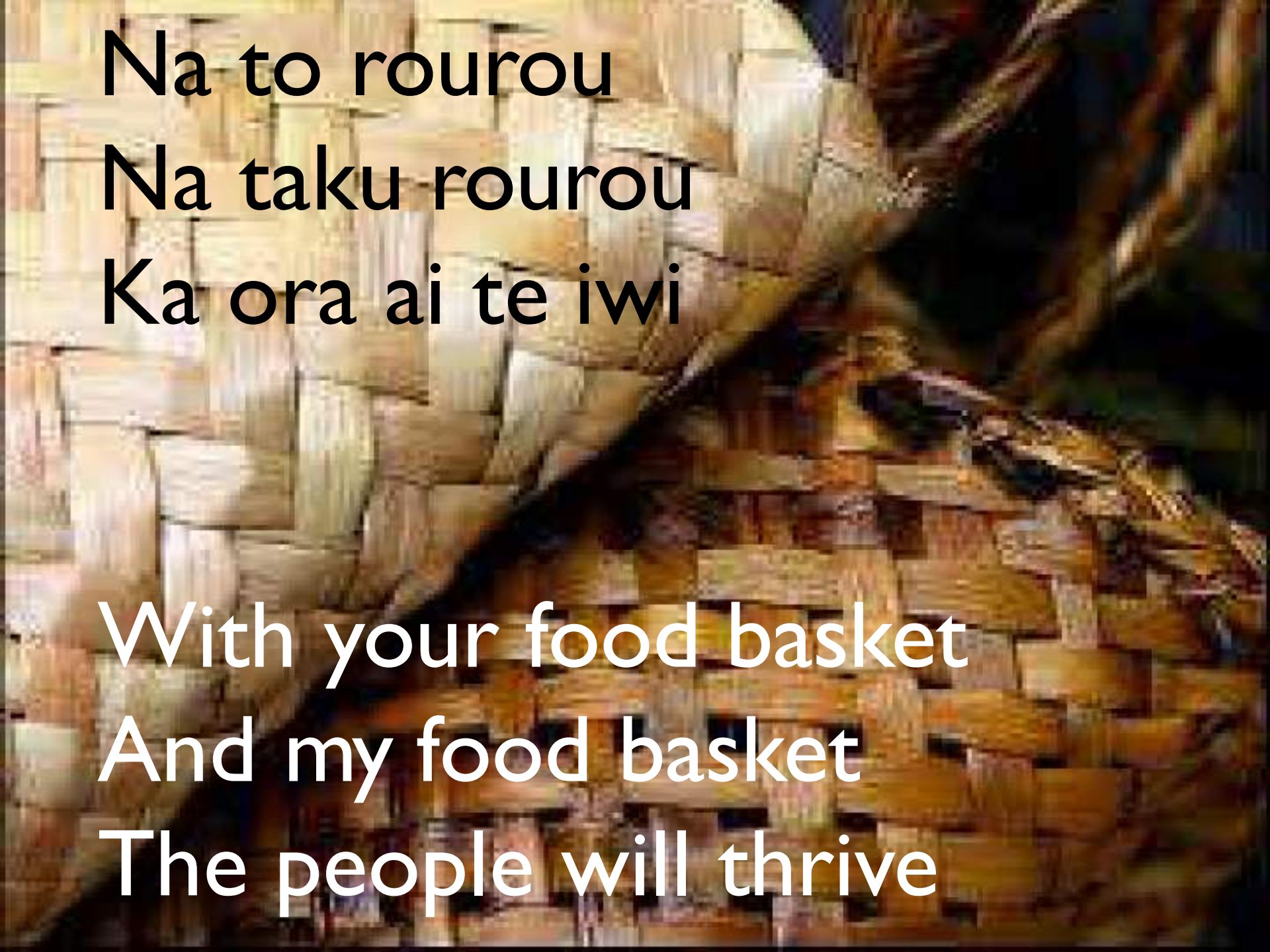
'People really want to get involved. They really want to. They're looking for a way to turn their frustration, excitement, anxiety into action. The theme of my work in community for my entire life is that there are assets and gifts in community out there in communities, and that our job as good servants and as good leaders is having the ability to recognize those gifts in others, and help them put those gifts into action.

Communities are filled with assets that we need to better recognize and mobilize if we're really going to make a difference'

-Michele Obama







Na to rourou  
Na taku rourou  
Ka ora ai te iwi

With your food basket  
And my food basket  
The people will thrive

# The Story of Emma Sherie, Granity and CommuniTea



Welcome to  
CommuniTea

→ Come around the back to  
the conservatory





Welcome to  
CommuniTea

→ Come around the back to  
the conservatory



*How to make the perfect cup of...*

# CommuniTea

- Discard old disputes, feuds & ideologies at the door
- Be mindful of what really matters
- Share your passions & what you care about
- Listen with respect and curiosity
- Share the airtime - give everyone a chance to speak
- Focus on the positive futures rather than debate the past.

**EAT CAKE AND ENJOY!**











# MENU



## BAKING

- Brenda's Banana Cake
- Sandra's Ginger Crunch Savouries
- Eliza's Savoury Quiche
- Tania's Carrot Cake
- Barbara's Fruit & Nut Loaf
- Barbara's Shortbread



## TEA

- English Breakfast
- Bell Original
- Peppermint with Cinnamon
- Green Tea with Lemongrass
- Strawberry & Rhubarb
- Lemon & Ginger
- Green Tea & Peach
- Peach & Pineapple



PLEASE ASK ABOUT OUR GLUTEN-FREE OPTIONS



## KAWATIRI COFFEE

- Kahurangi Sunrise
- Paparoa Thunder
- Mad Harry's Gold
- Burning Mine Espresso



## OTHER DRINKS

- Nescafe Instant Coffee
- Hot Chocolate



## KOHA WELCOME

10am - 12.30pm  
FRIDAYS at  
GRANITY FIRE  
STATION LOUNGE



A big thank you to this weeks baking volunteers. CommuniTea could not happen without you.



# MENU



## BAKING

Brenda's Banana Cake  
Sandra's Ginger Crunch  
Savouries  
Eliza's Savoury Quiche  
Tania's Carrot Cake  
Barbara's Fruit & Nut Loaf  
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PLEASE ASK  
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happen w



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Bell Original  
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Peach & Pineapple



## OTHER DRINKS

Nescafe Instant Coffee  
Hot Chocolate











**"We now give back \$100 a month to community causes. So far we have donated to the local youth group, the local youth performing arts group, the fire station, our community yoga group, and we have paid for the replacement of our community's defibrillator pads. We have also repaid the seeding grant that was given to us by the local Christian community." -Emma Sherie**





**Celebrating in style:** from left, Rex Wishnowsky, Emma Sherie, Pic Neilson, Lesley Towart, Eliza Allington, Tanis Craig, Gill Ebborn, Chrissy Spillett, Ariel Linklater, Brent Dyhrberg, and Lynn Stoddart. Absent: Tracey Bovey. Photo: supplied

## CommuniTea celebrate in style

**Becky Manawatu**

It was a 1950s themed get-together as CommuniTea celebrated its one-year anniversary on Friday.

Initiative co-founder Emma Sherie said over 60 people turned up for the celebration.

Bradley's Coachlines put on a free bus for members of Bulter Reup's Older and Bolder.

Ms Sherie said that for a lot of the Older and Bolder members it was their first time at the weekly event, held each Friday.

She'd been prompted to help start CommuniTea when she was suffering from severe depression and felt disconnected from her community.

A workshop with community development advisor Peter Kenyon had given her the courage to

launch CommuniTea.

She said that a year on, "CommuniTea healed my heart".

She encouraged anyone thinking of starting something within a community to "give it a go. You have nothing to lose".

Mr Kenyon has invited Ms Sherie to present the story of CommuniTea at the National Community Engagement Conference in Canberra in August.

CommuniTea provides fresh baking, tea and coffee and caters to about 30 to 60 people each week.

When it began, organisers aimed to give people a place to share skills, Ms Sherie said. They'd had local artists perform, artwork displayed, and educational talks from the Fire Service and other non-government organisations.

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“Colin has been coming every week since we first began CommuniTea. His wife died a few years ago and he lives alone now. He is the first one in the door every week and one of the last to go. He table hops around the room and chats to everyone. Colin is exactly why I wanted to create a space like CommuniTea.”

-Emma Sherie



Celebrating in style: from left, Rex Wishnowsky, Emma Sherie, Pic Neilson, Lesley Towart, Eliza Allington, Tania Craig, Gill Ebborn, Chrissy Spillett, Ariel Linklater, Brent Dyhrberg, and Lynn Stoddart. Absent: Tracey Bovey. Photo: supplied

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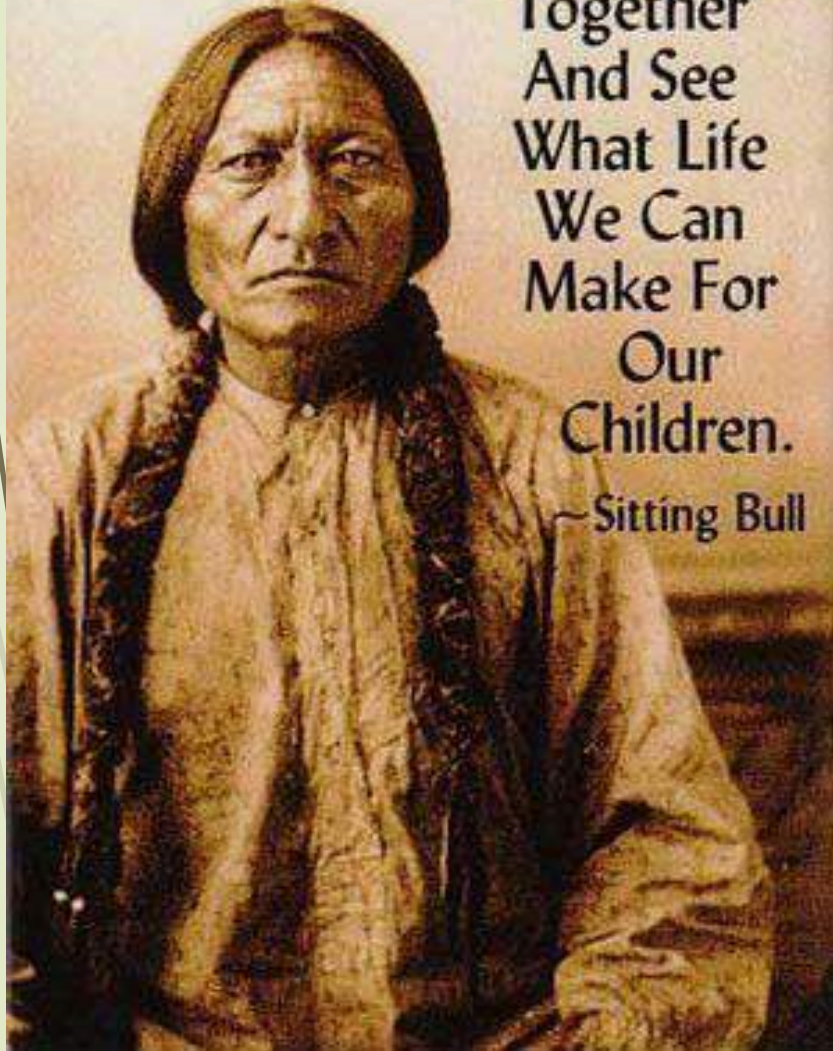
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"CommuniTea  
has healed  
my heart!"

-Emma Sherie

Let Us Put Our Minds  
Together  
And See  
What Life  
We Can  
Make For  
Our  
Children.  
~ Sitting Bull





The future ain't  
what it used to be!





# Key Community Building Resources



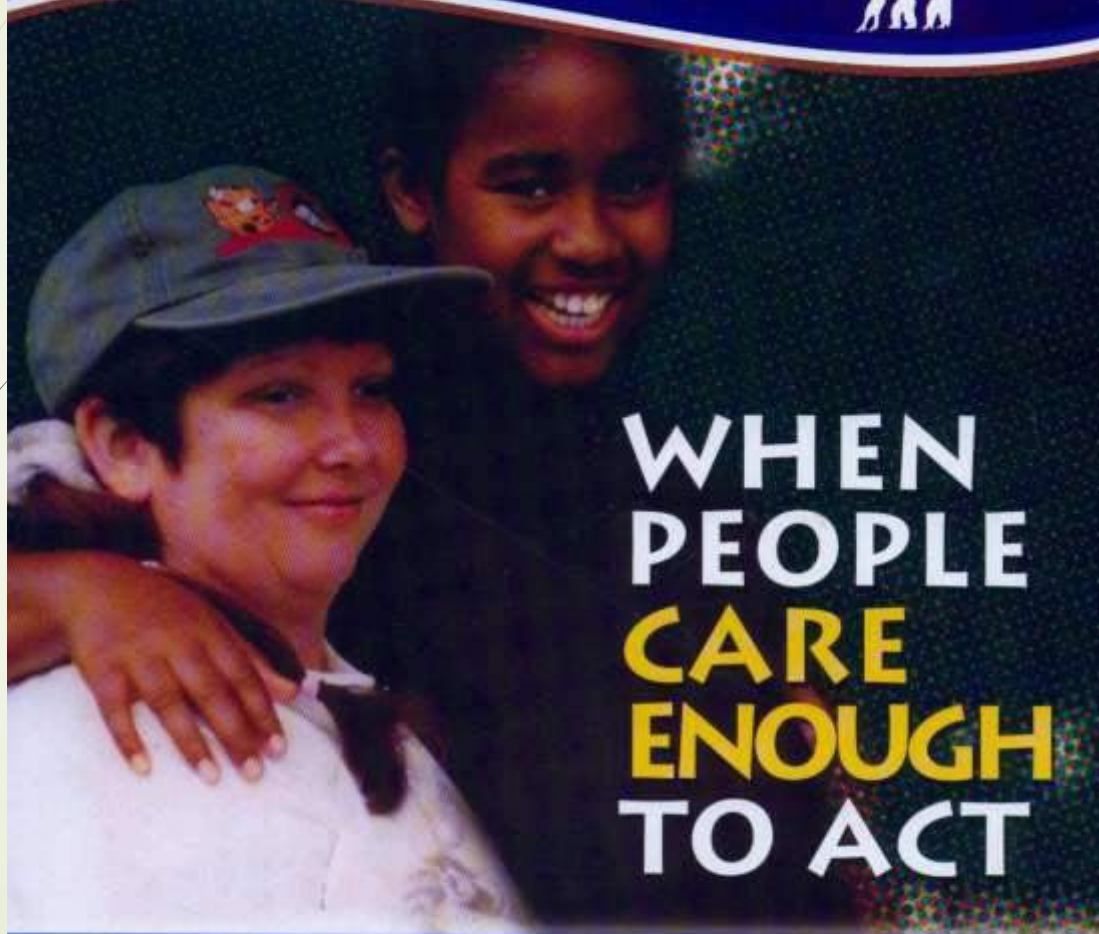


[www.abcdelearningsites.com.au](http://www.abcdelearningsites.com.au)

[www.bankofideas.com.au](http://www.bankofideas.com.au)




ASSET BASED COMMUNITY DEVELOPMENT



WHEN  
PEOPLE  
CARE  
ENOUGH  
TO ACT

MIKE GREEN with HENRY MOORE & JOHN O'BRIEN

FOREWORD BY JOHN MCKNIGHT



***'We want so much that our daughters know a community life that is truly good....my dream has always been that Anne will the get the chance to live a life where she is needed for her gifts'***

**(Mike Green)**

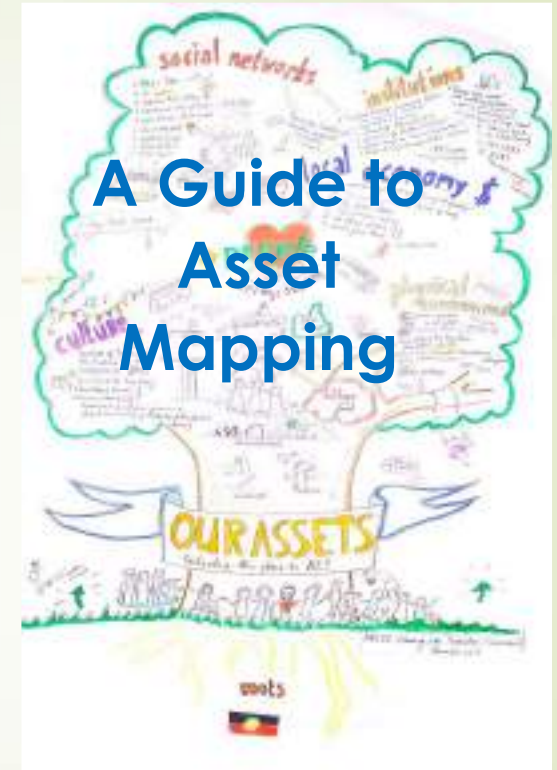
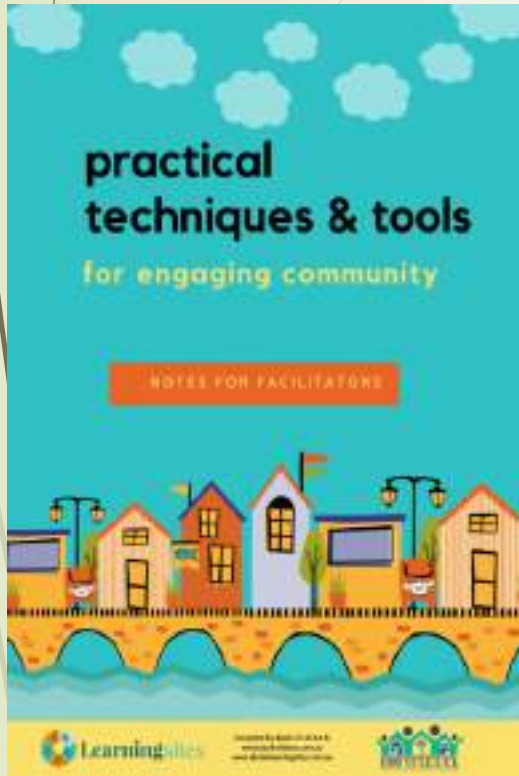


**BOI WEBSITE-**  
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# 4 Useful B.O.I. guides



**R U MAD?**  
Youth Initiative


[www.bankofideas.com.au](http://www.bankofideas.com.au)



**R U MAD?**

**Youth Initiative**

**Are You Making A  
Difference?**



**DENILIKUIN**



# Deni Ute Muster







# Liz Richie, CEO, Regional Australia Institute



'Twenty years ago, I was 21 years old and had just returned home from university to take up the role as the very first Director of the Deniliquin Ute Muster. What I learnt that year has stayed with me forever... Back then Deniliquin was in the grips of a devastating drought. Our passionate community rallied to ask a simple question- how can we put Deniliquin on the map?


Ultimately, it came down to three elements: a big vision; a bold idea and innumerable beating hearts full of passion'



Robin Sharma



*'Dream big.  
Start small.  
Act now'*

Decorative, thin, grey lines resembling grass or reeds, extending from the bottom left corner towards the center of the slide.



## Contact Details

# Peter Kenyon

[pk@bankofideas.com.au](mailto:pk@bankofideas.com.au)

[www.bankofideas.com.au](http://www.bankofideas.com.au)



